#FAI 2017

PRESS KIT 2017

FESTIVAL AUTOMOBILE INTERNATIONAL

- 32nd EDITION -

> CONCEPT CARS AND AUTOMOTIVE DESIGN EXHIBITION

> THE GRANDS PRIX OF THE FESTIVAL

> THE MOST BEAUTIFUL CAR OF THE YEAR

Paris - Hôtel national des Invalides

www.festivalautomobile.com

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32nd International Automobile Festival
Symphony from the New World

Editorial

In the thirty-two years of its existence, the International Automobile Festival has seen the changes come and go, whether they have been evolutions or revolutions, questions, doubts or certainties. Even so, the 2017 edition, more than any other, seems to mark a turning point in the way we live with the car.
As you will discover during the gala evening on 31 January, the 2017 International Automobile Festival rewards – as it always does – the work of the most visionary designers and the most responsive car-makers. But everyone can see that the news this year has taken on a new dimension. In a society which is undergoing enormous changes, individual mobility now makes the car a means and not an end in itself.
Over the past year, the form of the self-driven car has become clearer. Thanks to this technology, drivers will be relieved of their shortcomings and protected from their carelessness. Already, the direction has been set: car-makers today provide aids which improve safety in those aspects of driving where drivers can be distracted, carry out tricky manoeuvres on their behalf and improve active safety by drawing on the resources of artificial intelligence.

So-called 'clean' engines are also making spectacular advances. But amid so many upheavals, the designers ensure that the values of emotion and performance are safeguarded. As you can see in our display of concept cars, many appealing and attractive projects continue to emerge from their studios. For innovation to take hold in our way of life, desire has to be an integral part of it. This duality has always been the credo of our Festival.
It can be seen in the work which is recognised by the Grands Prix for 'Creativ' Experience' and the 'Young Designer': young designers – working for car-makers and in design schools alike – do not limit their thinking to superficial aspects of aesthetics, but devise completely new experiences with a generous measure of sensual appeal.
A new dimension is taking shape for the car of the future. We invite you to discover its beginnings in this 32nd International Automobile Festival, which is the tenth edition to be held at the Invalides. Jean-Michel Wilmotte, the President of the Jury, and I wish to thank once again General Bruno Le Ray, Military Governor of Paris, for his hospitality and the honour he does us in

Rémi DEPOIX

President
of the Festival Automobile International

A 32nd edition charged with thechnology and emotion

The 32nd International Automobile Festival, an international meeting place for automotive art and design, takes place from 1 - 5 February 2017 at the Hôtel National des Invalides in Paris.

The newest and most beautiful automotive concepts, to delight lovers of cars and design.

An exhibition which is unique in the world, bringing together the rarest and most spectacular concept cars.

In a little over thirty years, the International Automobile Festival has become an institution in the world of automotive design. Each year, between the motor shows in Detroit and Geneva, it awards a prestigious collection of Grands Prix, including that for 'The Most Beautiful Car of the Year'.

Highlights of the 32nd edition

The International Automobile Festival organises a triple event :

> The Concept Cars and Automotive Design Exhibition

From 1 - 5 February – 10th edition
Conceived by the architect Jean-Michel Wilmotte, the exhibition gives visitors the chance to take a close look at rare concept cars, some of them shown for the first time in the world.

In an approach inspired by haute couture, leading designers display their most beautiful cars, which are works of art in their own right and sources of inspiration for the cars of tomorrow.

> The awards ceremony for the Festival 'Grands Prix'

31 January 2017
Rémi Depoix, President of the Festival, and the judging panel, chaired by the architect Jean-Michel Wilmotte and the fashion designer Chantal Thomass, announce the winners of the 'Grands Prix' during the prize-giving ceremony, direct from the Festival.
This ceremony brings together the most important figures in the automotive industry, the top international designers and all the key stakeholders in this sector.

> The election of 'The Most Beautiful Car of the Year'

'The Most Beautiful Car of the Year' is chosen by the general public on the basis of its design and performance, in a competition promoted by the motoring programme Turbo on M6 Television.

From 8 December 2016 to 22 January 2017, members of the public could vote online for their choice among the candidates in a series of qualifying rounds. This large-scale consultation confirms that design remains one of the main criteria influencing the public's choice. Indeed, car manufacturers need to market vehicles offering high performance and satisfying environmental standards, but also cars which 'look good'.

The election by the general public takes the form of a competition with the chance to win, in a prize draw, a car to the value of €30,000 (list price) offered by the winning car-maker.

The Concept Cars & Automotive Design Exhibition

From 1 - 5 February 2017: five days of exceptional cars
A display area of 32,000 square feet
More than 20 concept cars on show for the first time in France, Europe or the world

Among the concept cars presented :

ASTON MARTIN AM-RB 001 / Preview

The AM-RB 001 was designed in collaboration with the Red Bull Formula One team, and in particular its technical director, Adrian Newey.

An extremely sporting and aerodynamic body hides its high-revving, mid-mounted V12 engine.
Its carbon-fibre structure enables it to achieve a power-to-weight ratio of 1bhp per kilo of weight.
Ultra-powerful and utterly compelling.

JAGUAR I-PACE / Preview

The I-PACE concept is Jaguar's first electric vehicle. An SUV which combines style and innovation, together with praiseworthy performance: torque of 700Nm available from standstill, a power output of 400bhp and acceleration from 0-62mph in 4 seconds.
A concept which prefigures the future direction of Jaguar.

RENAULT TREZOR

The Renault TREZOR Concept embodies the future of the car. It opens the way to sporting performance with electric power and to autonomous, connected driving. Space-age looks for a powertrain developing 350bhp and 0-62mph in 4 seconds. A concept which makes you long for the future.

DS E-TENSE

Intense and electrically-powered, this GT fascinates as much for its performance as for its styling. The E-TENSE concept is the technological flagship of DS. A prototype with sporting, futuristic looks and feisty performance: a range of 185 miles, 400bhp, a top speed of 155mph and 0-62mph in 4.5 seconds. The DS E-Tense can fairly lay claim to the DS Performance badge.

CITROEN CXPERIENCE

This worthy successor to the CX range switches to hybrid power and surpasses the values of its forebears. This concept also prefigures the next petrol-electric hybrid from PSA. With a combined power output of 300bhp, the powertrain comprises a petrol engine developing about 200bhp and an electric motor sending 110bhp to the rear wheels. It has a range in electric mode of 37 miles.

OPEL GT CONCEPT

A worthy heir to the legendary GT series, the Opel GT Concept goes back to basics: a simple, pure shape with no door handles or exterior mirrors … But plenty of sportiness: 150bhp for a featherweight car, 0-62mph in under 8 seconds and a top speed of 134mph. Inviting you to take it for a spirited drive, the Opel is dynamic and playful.

CITROEN AIRCROSS

Sporty and adventurous, Citroën's Aircross concept car makes use of a hybrid drive train, with a four-cylinder 1.6 turbo petrol engine putting out 218bhp mated to an electric motor developing 95bhp in the rear axle. Remarkable performance combined with exceptionally low fuel consumption of 166mpg, thanks to a rechargeable battery allowing a range of 31 miles without using any petrol.

Tribute to Léonardo Fioravanti's Design

The exhibition pays tribute to one of the greatest car designers of the 20th century, Leonardo Fioravanti, who worked with Lancia, Fiat, Alfa Romeo, Peugeot, Volkswagen and BMW, and who was heavily involved in the design of all the Ferraris built from 1966-1986.

ALFA ROMEO Vola

F100R by FERRARI

FERRARI BB 512

The Design schools corner

New trends and future talent in automotive design are also recognised with the STRATE School of Design, which allows visitors to discover a profession and training course which are each unique.

strate
ECOLE DE DESIGN

« The winds of History »

A retrospective devoted to aerodynamics, providing a unique opportunity to learn about the work of visionaries and pioneers such as Gustave Eiffel, the coachbuilder Castagna from Milan, the engineer Paul Jaray, the designer Edmund Rumpler, Gabriel Voisin and his road cars …

An entire generation of designers who left their mark on the history of the car.

VOISIN AEROSPORT

JAGUAR D-TYPE

MASERATI ELDORADO

RM Sotheby's auction

For the fourth year running, the International Automobile Festival welcomes to its venue a car auction organised by the famous auctioneers RM Sotheby's, which will be held on 8 February 2017.

www.rmauctions.com

1934 ALFA ROMEO TIPO B P3

PORSCHE 911 R

1933 ROLLS-ROYCE 20/25 THREE-POSITION DROPHEAD COUPÉ BY BARKER

Practical informations

CONCEPT CARS & AUTOMOTIVE DESIGN EXHIBITION

Dates and times: 1 - 5 February
1 February: 1PM - 5PM
2 February: 10AM – 8PM
3 & 4 February: 10AM – 7 PM
5 February: 10AM – 6PM

Location: Hôtel National des Invalides, 75007 Paris
Entry by avenue de Tourville, place Vauban
Métro: Saint François-Xavier

Prices and tickets: http://www.festivalautomobile.com/fr/exposition/reservation.php

Full price: €14
Reduced price: €8
For children aged 10-18, students (19-25) and senior citizens (over 60) with proof of status
Group rate: €8
For groups of 10 or more adults (companies, associations)
Free entry for children under 10, members of the Armed Forces and disabled visitors (with one companion)
Joint tickets for entry to the Army Museum and the Exhibition of Concept Cars: buy a full-price ticket for one and get a half-price ticket for the other

The 2017 campaign

JCDecaux

Advertising campaign in Paris - 2500 billboards

Le Point

JCDecaux

Grand Prix for The Most Beautiful Car of the Year 2016

The Alfa Romeo Giulia is elected 'Most Beautiful Car of the Year' 2016.
This Grand Prix is awarded to a series production car which was introduced during 2016 and which is sold at a price not exceeding €55,000.
The cars are selected and entered by the manufacturers, but the winner is chosen by the public.

Alfa Romeo Giulia

With its unique and immediately recognisable styling, thanks to the famous 'Trilobo' (three-part grille), the new Alfa Romeo Giulia marries sober but athletic looks, balanced styling and efficiency, achieving a drag coefficient (Cx) of 0.25, the best in its class.

More than this, the Alfa Romeo Giulia has been designed to combine good looks and practicality, with a perfect weight distribution (50/50) for maximum driving pleasure.

The interior of the Giulia doesn't fall short either, standing out for the combination of the materials used, which have been carefully chosen to match the Giulia's character, and its finely crafted finishes, which only Italian style can capture.

Nominations for
The Most Beautiful Car of the Year 2016

RUNNERS-UP

The Grands Prix of the Festival 2016

Each year the Festival judges reward not only major innovations but also the bold ideas and talent of those involved in the automotive field.
Each winner receives a trophy: a Palazzo vase offered by Lalique.

The jury of the International Automobile Festival is chaired by Jean-Michel Wilmotte as president, with Chantal Thomass as vice-president. Its distinguished members all have a professional or personal connection with the car. This year, four new members have joined the jury: Hermidas Atabeyki, Dominique Chapatte, Cyrille Duval and Gaël Gibert.

President of the Jury: ***Jean-Michel WILMOTTE, architect***
Vice-President: ***Chantal THOMASS, fashion designer***
Members : ***Anne ASENSIO, Vice President for Design Experience, Dassault Systems; Denis ASTAGNEAU, President of the French motoring press association (AFPA)/editor-in-chief, France Inter; Hermidas ATABEYKI, President of D3 studio; Jacques CAVALLIER-BELLETRUD, Master Perfumer, Louis Vuitton ; Dominique CHAPATTE presenter, editor-in-chief and producer, M6 Turbo ; Jean-Claude DASSIER, Vice-Président, 'Valeurs Actuelles'; Cyrille DUVAL, company director; Olivier FISCH, Global Commercial Director & Managing Director, Eurosport Events; Etienne GERNELLE, Publishing Director, 'Le Point'; Gaël GIBERT, Head of Automotive & Real Estate, Google France; Olivier JOSSE, Chief of Staff to the President and Director of External Relations, Château de Versailles; Jacques NICOLET, President of Everspeed; Daniel PIETTE, First funders, business founder, chair and administrator; Xavier ROMATET, President, Condé Nast Publications; Isabelle SCHLUMBERGER, Director-General for Business & Development, JCDecaux***

The judges with General Bruno Le Ray, Military Governor of Paris, and his wife (photo credit: Guillaume Ombreux)

Grand Prix for
The Most Beautiful Supercar

This prize is awarded to new cars sold at a price over €55,000 and which have not been entered for the prize for 'The Most Beautiful Car of the Year'.

Ferrari GTC 4 Lusso

The roomiest and most practical Ferrari, the GTC 4 Lusso is a logical successor to the FF. Presented at Geneva in March 2016 and designed by Flavio Manzoni, it has a 6.3-litre V12 engine developing 690bhp (or a 3.9-litre V8 producing 610bhp) and four-wheel drive. Its bold, clean styling contrasts with the convoluted lines of the rest of Ferrari's range.

RUNNERS-UP

Aston Martin RB001
Design: under the direction of Adrian Newey, in collaboration with Red Bull Racing
Engine: 6.0-litre V12

Porsche Panamera
Design: under the direction of Michael Mauer
Engine: 4.0-litre V8 turbo producing 550bhp (top-end models)

Bugatti Chiron
Design: under the direction of Achim Anscheidt
Engine: 8.0-litre W16 biturbo producing 1500bhp, four-wheel drive

CHÂTEAU
Phélan Ségur

Grand Prix for
The Most Beautiful Concept Car

This prize rewards futuristic design studies shown to the public, but not on sale or prefiguring a series production model. Concept cars developed for specific markets are not eligible.

Renault Trezor Concept

This coupé marks an effective renewal of Renault's style and supports the idea that creating a dream is integral to building the appeal of a marque. Presented in Paris in September 2016, it was designed by Laurens van den Acker. Its electric motor develops 350bhp.

Nominations for
The Most Beautiful Concept Car

RUNNERS-UP

DS E-Tense
Firmly rooted in the luxury segment, the DS brand is seeking with this design study, as with its involvement in Formula E, to build a sporting image. It was presented at Geneva in March 2016.
Design: Thierry Metroz (working under Pierre Ploué).
Powertrain: 402bhp electric motor.

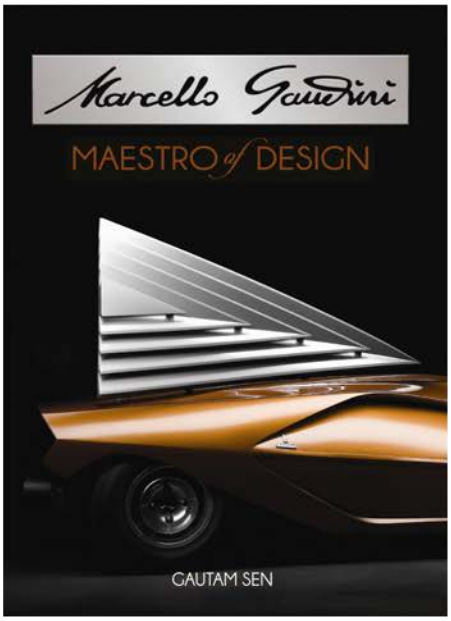
Citroën CXperience
The never-ending complex of the DS19 is revisited once again by Citroën's designers with this aerodynamic executive saloon, which was presented at Paris in October 2016.
Design: Alexandre Malval (working under Pierre Ploué).
Powertrain: hybrid, with 200bhp 1.6-litre 4-cylinder engine.

Mercedes Maybach 6
An enormous two-seat coupé whose size commands respect: nearly 19 feet to take on all comers. Presented at Pebble Beach in August 2016.
Design: Gorden Wagener.
Powertrain: four electric motors with a combined power output of 750bhp.

Grand Prix for
The Most Beautiful Book

This prize recognises not just a 'beautiful' book for its design and illustrations, but also a 'good' book for the quality of its writing.

« Marcello Gandini, Maestro of Design »



Author: Gautam Sen
Publisher: Dalton Watson Fine Books

Marcello Gandini is unquestionably one of the greatest car designers of all time. Only the future will tell us if he is the greatest. But there can be no doubt that the mark which Marcello Gandini left on car design in the last four decades of the 20th century was immense and will endure well into the 21st century. From the Lamborghini Muira to the Maserati Quattroporte IV, from the humble Innocenti Mini to the daring Cizeta V16T, Marcello Gandini designed some of the most significant cars of their time. Such iconic cars as the first-generation BMW 5-Series, the Audi 50 and VW Polo, the Fiat X1/9, the Lamborghini Countach and Diablo and the Lancia Stratos, or the Renault Magnum super-truck were all his work. By creating the style of those cars which truly defined the 60s, 70s, 80s and even the 90s, Marcello Gandini is indisputably the designer who left the deepest impression.

- Boxed set of two volumes
- Each volume comprises 400 pages
- 924 illustrations (449 in volume I and 475 in volume II) – most of them never seen before
- More than 100 drawings by Gandini

RUNNERS-UP

Publisher : Irma Boom

« Renault = Present »
This book was published to coincide with the launch of the Renault Trezor concept car.
Publisher: Irma Boom
Authors: Laurens van den Acker

Publisher : E.T.A.I

« Panhard et Levassor, pionnier de l'industrie automobile » : Starting out from a modest workshop producing woodworking machines, Jean-Louis Perrin could not have imagined that his initiative would give rise to a founding event which would have a global impact: the birth of the motor industry !
Author: Bernard Vermeylen

Publisher : E.T.A.I

« Renaissance Alpine »
Bringing a marque back to life is not a trivial matter. In 2016, the Renault group officially announced the return of Alpine to the ranks of those companies dedicated to passion, sportsmanship, individualism and commitment.
Author : Serge Bellu

Ludéric Événement

Grand Prix for
The Most Beautiful Advertising Film

Humour and poetry remain the most effective means of marketing cars.
The advertising agencies outdid themselves to convince customers … and win over the jury.

« Laughing Horses »

Volkswagen Tiguan with Trailer Assist, by the Grabarz & Partner agency

It can be hard, even for the most experienced driver, to manoeuvre a trailer. Now it's really child's play, thanks to the Trailer Assist system.

RUNNERS-UP

'Urban Jungle' – Range Rover
By tYOUNG & RUBICAM agency
This model gives a new dimension to the Range Rover Evoque range and increases its appeal.

'Investigation' – Mercedes-Benz
By BBDO agency
A new generation of compact cars, five possibilities, you decide.

'Another way of looking at movement' – Toyota
By SAATCHI & SAATCHI agency
In the street, men and women wearing sunglasses look at the new hybrid vehicle from the Japanese make.

Grand Prix for
The Most Beautiful Photograph

This prize is awarded to a shot seized during or alongside a motorsport event, but always taken with an artistic intention. The judges make their choice without knowing the identity of the photographers.

« Animal Beauty »

By Cathy Dubuisson

An easy shot of a big cat? No, the beauty of a reptile. A Porsche 904 at rest, its eyes wide open and its nose upturned, a lizard on the overheated brickwork, a viper ready to strike … A Porsche 904 GTS … Somewhere in Belgium

RUNNERS-UP

'The beauty of the dunes'
By Florent Gooden (DPPI)
Silk Way Rally Moscow – Beijing 2016

'Silk Way Rally 2016'
By Eric Vargiolu (DPPI)
Loeb/Elena – Silk Way Rally 2016 China – Peugeot 2008 DKR

'Malaysian Formula One Grand Prix at Sepang International'
By Vladimir Rys
Daniel Ricciardo – Malaysian Formula One Grand Prix at Sepang

Grand Prix
Creativ' Experience

With the environment inside cars undergoing a total transformation, this prize recognises innovation in the field of computing and connectivity for information and entertainment.

« Only You » Program by DS

The DS brand offers its customers a unique journey into its world with its 'DS Experience'. The 'Only You' programme provides the "ultimate level in personalisation" of the product, Thierry Metroz, the head of design for DS, explains. "We are proud of our avant-garde heritage. We are constantly looking for ways to innovate and break established codes, a process which draws us together with the leading French luxury goods companies."

RUNNERS-UP

Volkswagen
ID Concept

Nissan
Mobillité Intelligente

Mercedes-Benz
Vision Tokyo

DASSAULT SYSTEMES

Grand Prix for
The Most Beautiful Interior of the Year

'The Most Beautiful Interior of the Year' is chosen among the cars in contention for the Grand Prix for 'The Most Beautiful Car of the Year'. Style, ergonomics and the quality of the materials used are taken into account.

« Peugeot 3008 »

Harmony and balance describe the lines of the new Peugeot 3008 SUV. Behind the compact steering wheel, the new Peugeot i-Cockpit features a head-up display and a 12.3-inch high-resolution display screen, which can be fully configured and personalised. With its large 8-inch capacitive touchscreen, its customisable sensory environment, the quality of the materials selected and its extensive high-tech equipment, the interior of the new Peugeot 3008 SUV transports its occupants into a world which is modern, upmarket and inviting.

RUNNERS-UP

Volvo
V90

Citroën
C3

Mercedes-Benz
GLC Coupé

Le Point Auto

Young Designer Award by BMW
Exterior Design : Sheer Beauty !

To imagine and draw an automotive concept in its purest sense, 'economical' in line and free from any adornment, the purest possible shape. Rather, the idea is to return as far as possible to its original meaning.

« S y m m e t r y »
Navneeth Sabu Kannan

IAAD Turin, Italy

RUNNERS-UP

« SQUALUS »
By Georgii Varodi (Stieglitz State Academy of Art and Design, Saint Petersburg, Russia)

« STRATUM »
By Lorenzo Ricci (IAAD Turin, Italy)

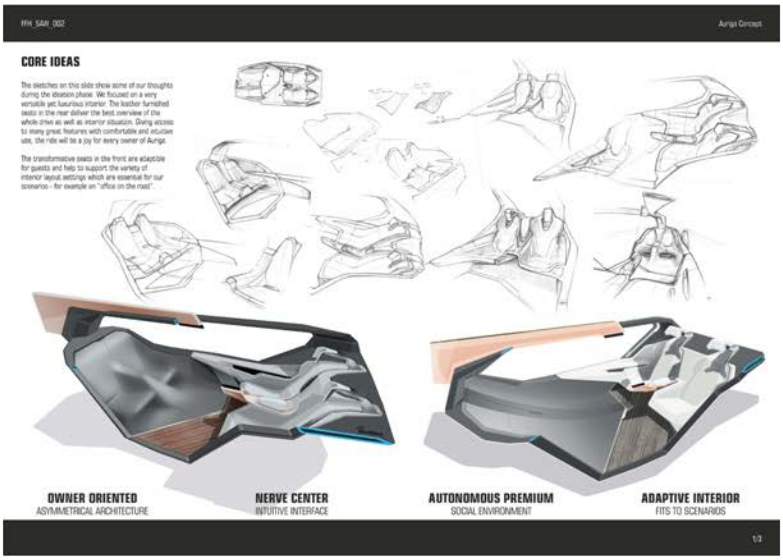
« EMOTIONAL UNITY »
By Sergey Safin (Stieglitz State Academy of Art and Design, Saint Petersburg, Russia)

Young Designer Award by BMW
Interior Design : Awakening the senses

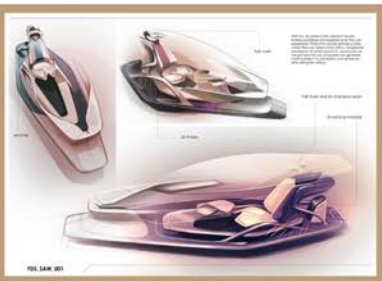
To imagine and design the interior of a car which awakens all our senses, whilst giving its users a sense of well-being. To go further in stimulating our senses than anything you can find today: materials which are pleasing to the touch, a high-fidelity audio system, the pleasant smell of leather. In a self-driving vehicle, the awakening of the senses and the well-being of its occupants will be the most important experiences.

« Auriga Concept »
Daniel Brunsteiner, Florian Howecker and Philippe Fromme

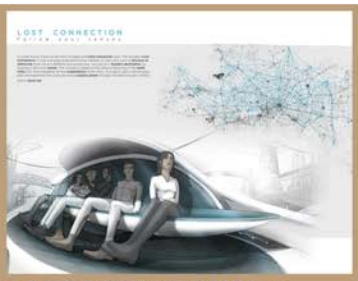
FH Joanneum, Autstria



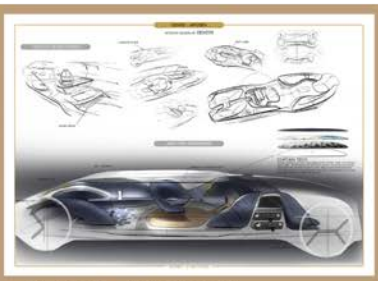
RUNNERS-UP



« BACKGROUND »
By Kaushal Dabak (DSK International School of Design, India)



« LOST CONNECTION »
By Nicolas Szczepaniak (Strate School of Design, France)



« SENSE - AROSEN »
By Yufei Ni and Xiaodi Yang (Strate School of Design, France)

Grand Prix for Design

The Grand Prix for Design is awarded to a designer or company for its global strategy of innovation or pursuit of beauty.

Alexandre Malval
Design Director - Citroën

CITROËN

Alexandre Malval joined the design department at Citroën in 2001 after working for Renault and Volkswagen. In 2012, when the management of the Citroën and DS ranges was separated, he took on the leadership of the team dedicated to the traditional Citroën models. A fine list of achievements in 2016, with the new C3 and CXperience concept car.

LALIQUE

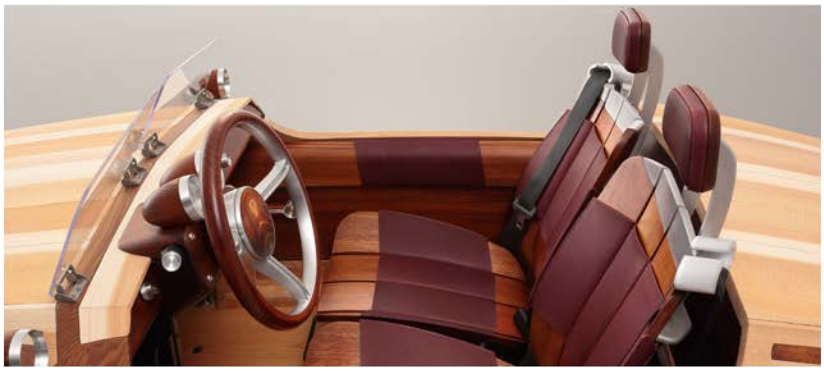
Grand Prix for Creativity

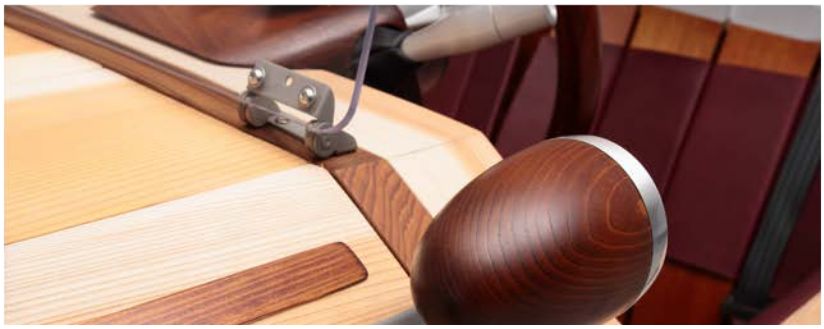
Ce prix récompense un projet totalement décalé, en dehors de toute recherche en matière d'innovation.

Setsuna Concept

TOYOTA

With the Setsuna, Toyota has created a new project which is completely out of tune with contemporary automotive design, in its style as well as the way in which it was developed. The Setsuna runs counter to modernity by rooting itself in Japanese traditions and upholding the values of timelessness. Toyota drew on the expert skills of shipwrights and wooden temple-builders. With its playful and iconoclastic character, the Setsuna follows on from the Kikai, which was first shown in 2015.





Grand Prix for Futuristic Cars

A new prize introduced in 2016 to honour the research carried out by a manufacturer and its engineering and design teams into mobility in the future.

Vision Tokyo

With this project, Mercedes-Benz is targeting the members of Generation Z who live in an overcrowded city such as Tokyo and who must be able to spend a lot of time in their car in a pleasant environment. Hence the roomy interior designed for five passengers and fitted with a bench seat running around three sides of the vehicle. The comfort of a lounge and multiple displays for optimal connectivity.

RUNNERS-UP

Mini : **Vision next 100 concept**

Rolls Royce : **103 ex Vision Next 100 Concept**

The Jury's Special Prize

This prize is awarded to a man or woman for his or her lifetime's achievement, or for a remarkable accomplishment in 2016.

18 victoires aux 24H du Mans

PORSCHE

Having won 18 races between 1970 and 2016, Porsche holds the outright record for the number of victories at the Le Mans 24 Hours race. Moreover, the Porsche 919 Hybrid brought the marque its second manufacturer's title in the World Endurance Championship (WEC).

Le Point

Grand Prix for Art

This prize is attributed to an artist or an institution for an individual work of art, for an artist's complete career or for a cultural initiative which pays tribute to the role of the car in society.

Gerry Judah
Goodwood Festival of speed

The Festival of Speed at Goodwood is a popular motorsport event which brings together a large number of modern and historic racing cars at a stately home in southern England. Each year, the sculptor Gerry Judah displays an enormous sculpture which pays tribute to a make of car which has left its mark on the history of motorsport.

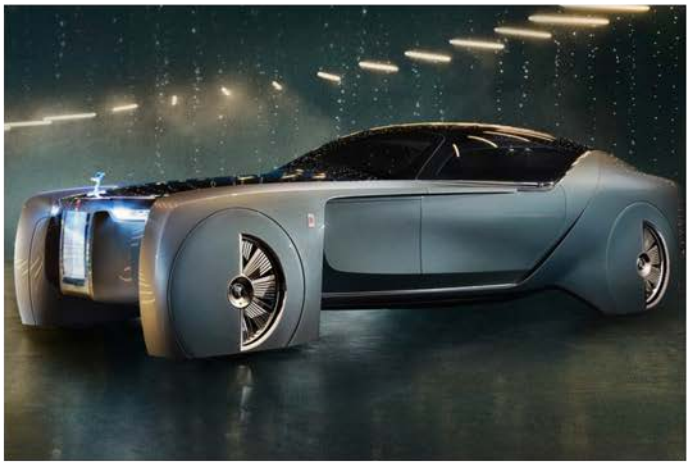
Musée de l'Armée Invalides

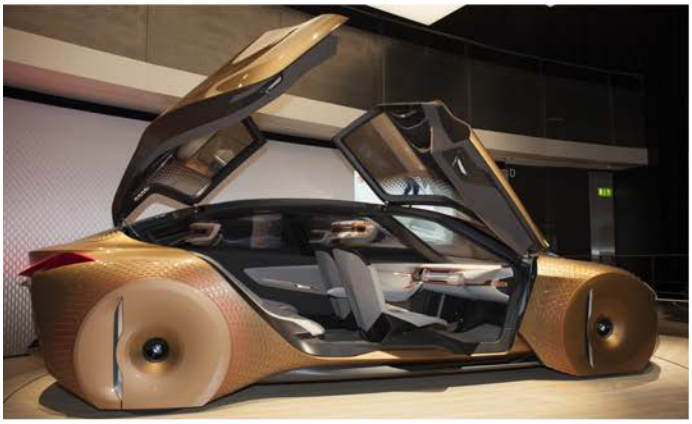
Grand Prix of the Festival

This prize is awarded to a man or woman in recognition of his or her lifetime's achievement or for a remarkable accomplishment in 2016.

BMW celebrates its 100th anniversary

BMW's centenary is another milestone in a history which has already been studded with successes. The future looks just as exciting, thanks especially to the BMW VISION NEXT 100, a visionary model equipped with the latest technology. Adrian van Hooydonk coordinated the four projects carried out to celebrate the 100th anniversary of the marque, from BMW, Mini, Rolls-Royce and BMW Motorrad.





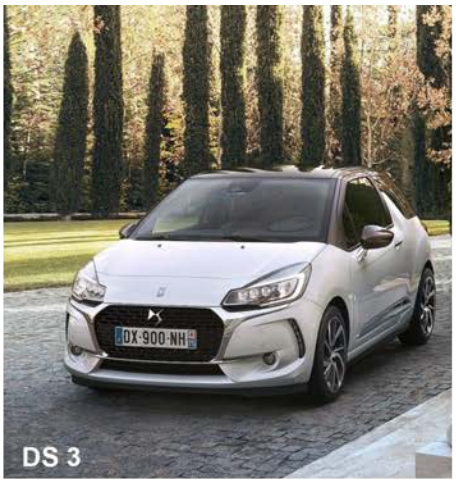
Golden Palm

This prize is awarded to a man or woman in recognition of his or her lifetime's achievement or for a remarkable accomplishment in 2016.

Carlos Tavares
Chairman of the Board, PSA Group
« A spectacular turnaround of the group »

Head of the PSA group since April 2014 after spending all his career with Renault. In March 2015, under his leadership, PSA returned to the CAC 40 stock market index.

CEREALIS
PARIS



DS 3

Peugeot 3008

Citroën C3

Peugeot 5008

DS 5

WRC 2016

Dakar 2016

WTCC 2016

Dakar 2016

The Festival Automobile International, a particular vision of the car for more than 30 years

Established in 1986 as part of the 24 Hours Ice race in Chamonix with Franz Hummel, the International Automobile Festival chaired by Rémi Depoix is an annual event, which rewards and turns the spotlight on the finest achievements in the automotive world.
'The Most Beautiful Car of the Year' was named for the first time in 1987. After two years during which the judges alone decided on the winner, Rémi Depoix asked Jean-Claude Dassier, at the time Director of Sports and Special Events for TF1, to set up a massive poll on television among the general public, basing their judgement solely on aesthetic criteria.
In 2001, the event left the Haute-Savoie to settle in the Place Vendôme in Paris and to become the International Automobile Festival.
From 2006, the Festival was held for two years running in the Grand Palais. In 2008, it entered a new phase with a double première, by organising a major show of concept cars open to the public in an exceptional setting at the Invalides.

Since that time, the Festival has made its home at the foot of the Invalides Dome, where every year it displays the most beautiful concept cars and other outstanding models.

The Festival is unstinting in its work to highlight the art of the automobile, its elegance, its design … and its new technologies.

FESTIVAL AUTOMOBILE

INTERNATIONAL

- 32nd EDITION -

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