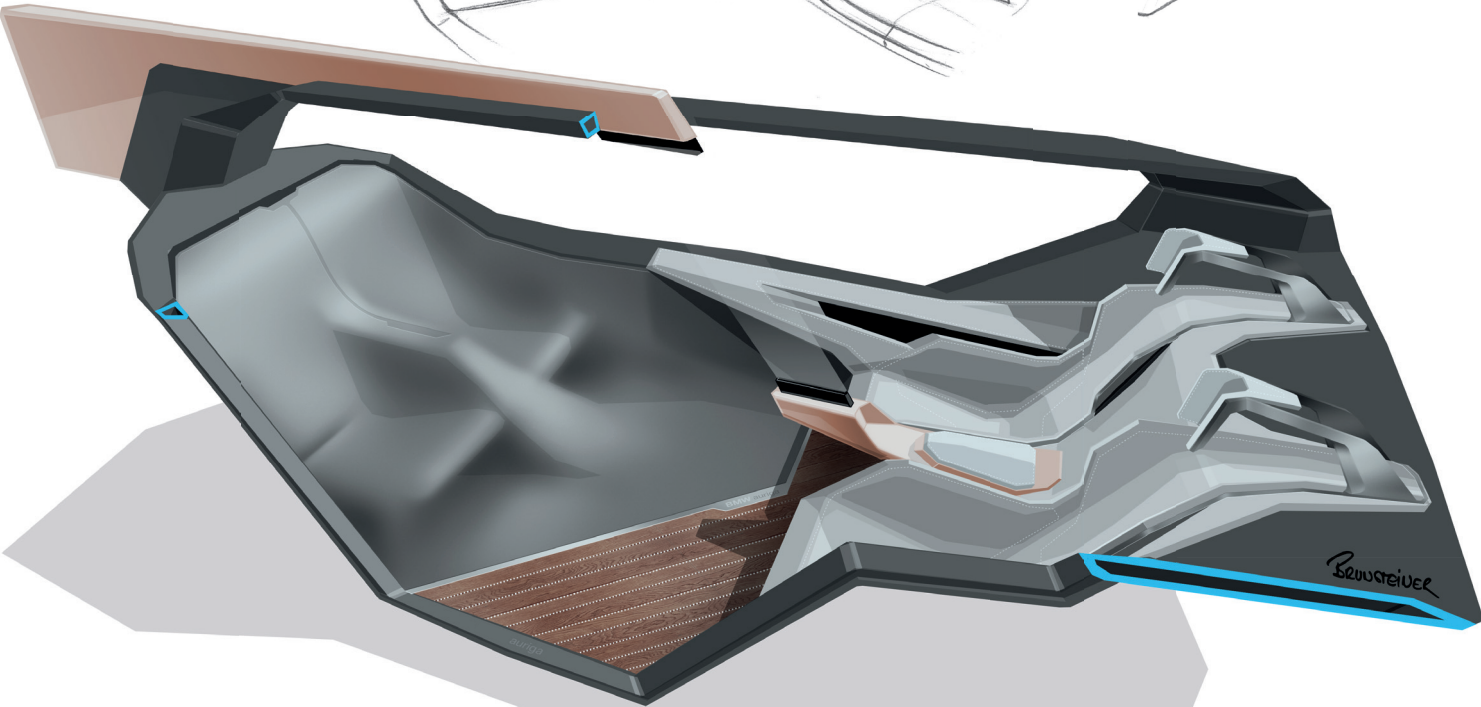
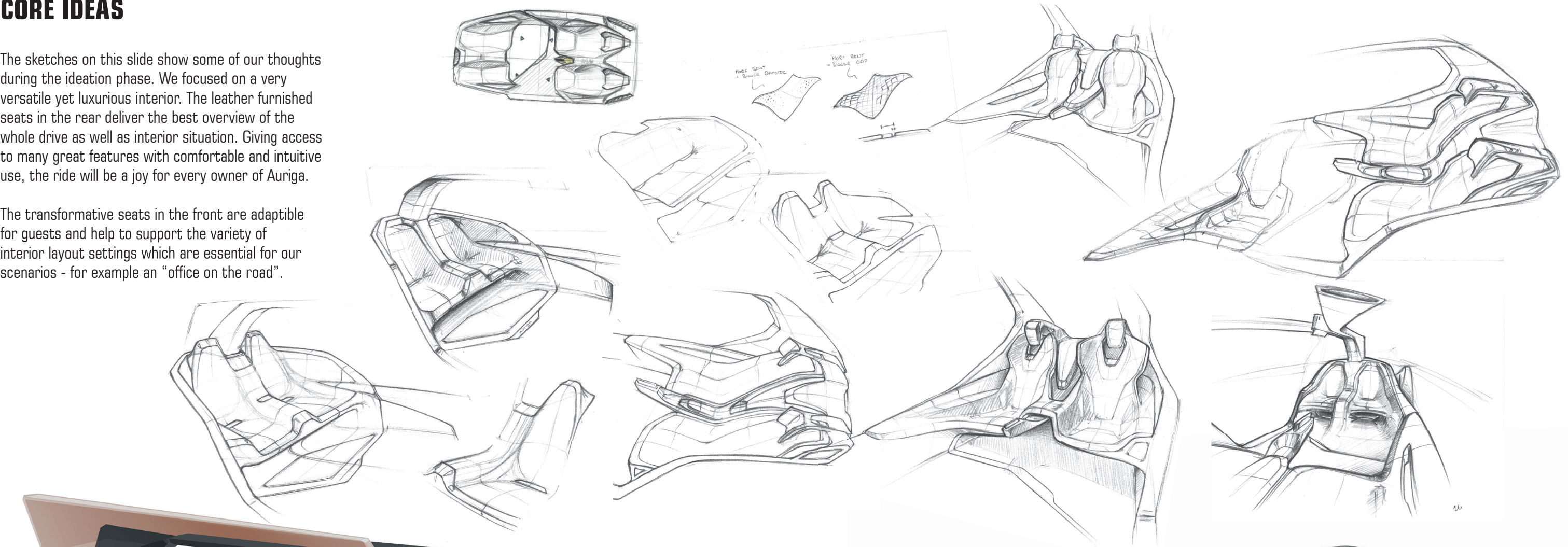


CORE IDEAS

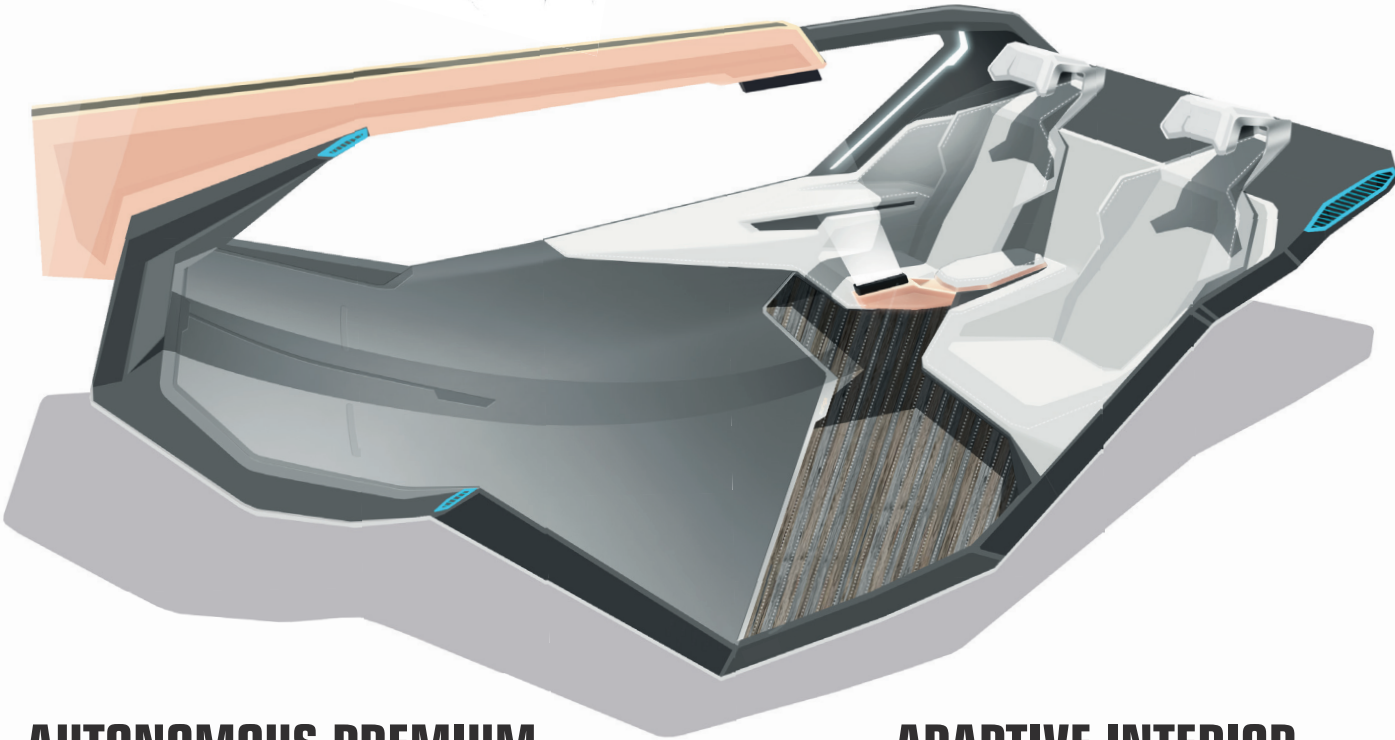
The sketches on this slide show some of our thoughts during the ideation phase. We focused on a very versatile yet luxurious interior. The leather furnished seats in the rear deliver the best overview of the whole drive as well as interior situation. Giving access to many great features with comfortable and intuitive use, the ride will be a joy for every owner of Auriga.

The transformative seats in the front are adaptable for guests and help to support the variety of interior layout settings which are essential for our scenarios - for example an "office on the road".



OWNER ORIENTED
ASYMMETRICAL ARCHITECTURE

NERVE CENTER
INTUITIVE INTERFACE

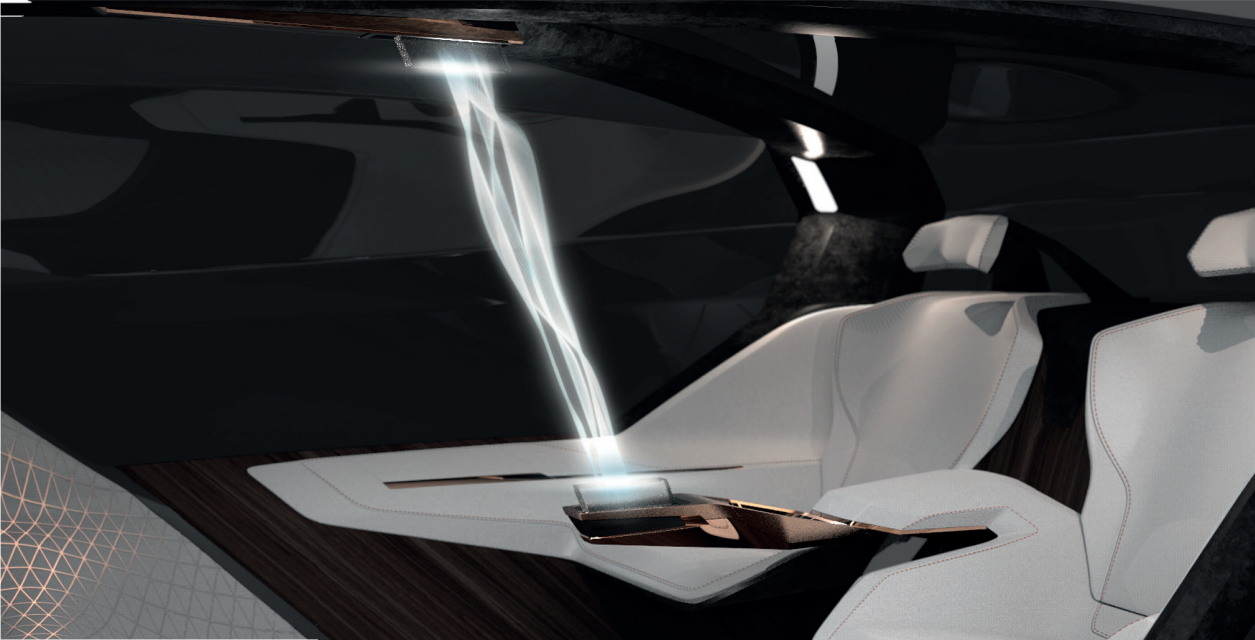


AUTONOMOUS PREMIUM
SOCIAL ENVIRONMENT

ADAPTIVE INTERIOR
FITS TO SCENARIOS

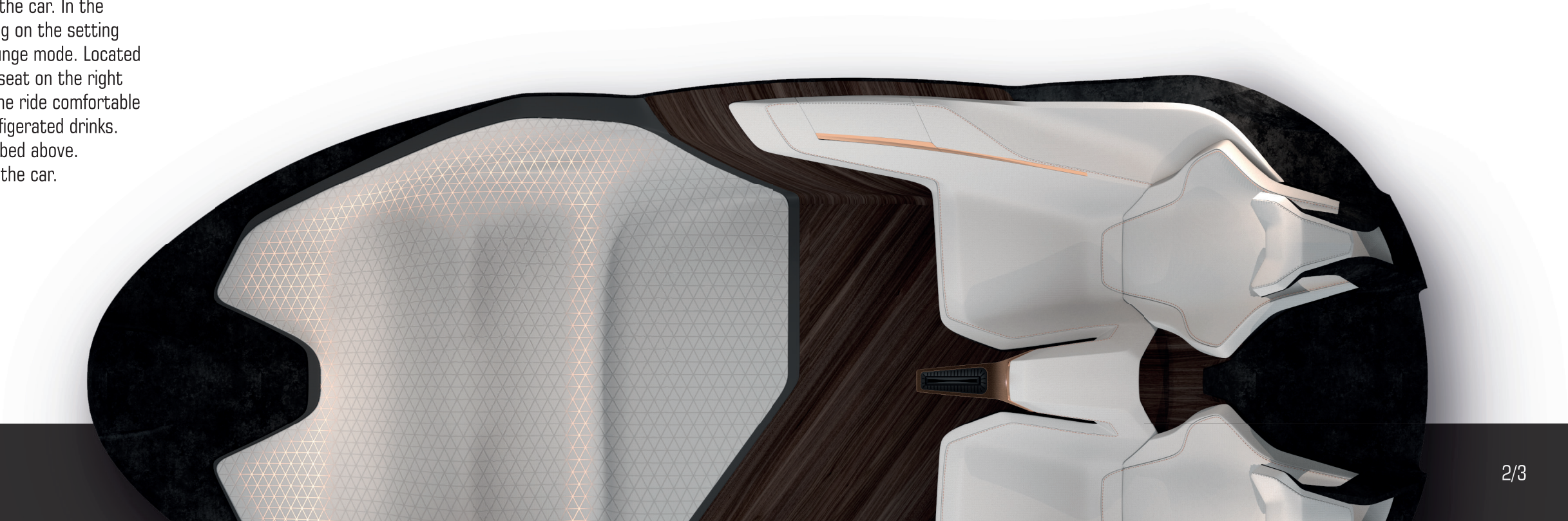
INFORMATION FLOW

The fin can be seen as the nerve center of the car. It communicates with the environment as well as provides information into the inside of the car. With its many sensores Auriga will provide necessary information about the ride to the passengers. Combined with the Holoshell it delivers a direct interaction and information flow from the drivers hand to the whole environment in both directions.



INTERIOR OVERVIEW

This image provides an overview of the entire interior of the car. In the front section the adaptive seat area is located. Depending on the setting and situation it will adapt accordingly. Depicted is the lounge mode. Located in the back there are the main seats with the owner's seat on the right hand side. The seats have many features that will make the ride comfortable and luxurious, such as footrests, retractable table and refrigerated drinks. The center console houses the so-called holoshell described above. With it the passengers can intuitively communicate with the car.



HOLOSHELL INTERACTION

The interaction has to be intuitive, simple and iconic. The shell shows the user exactly where to place his hand to interact with the car. It features a minimalistic layout representative of the interior for a better orientation. The surfaces are touch-enabled and provide shortcuts to the different areas of the car which then can be manipulated using micro gestures without touching the surface.

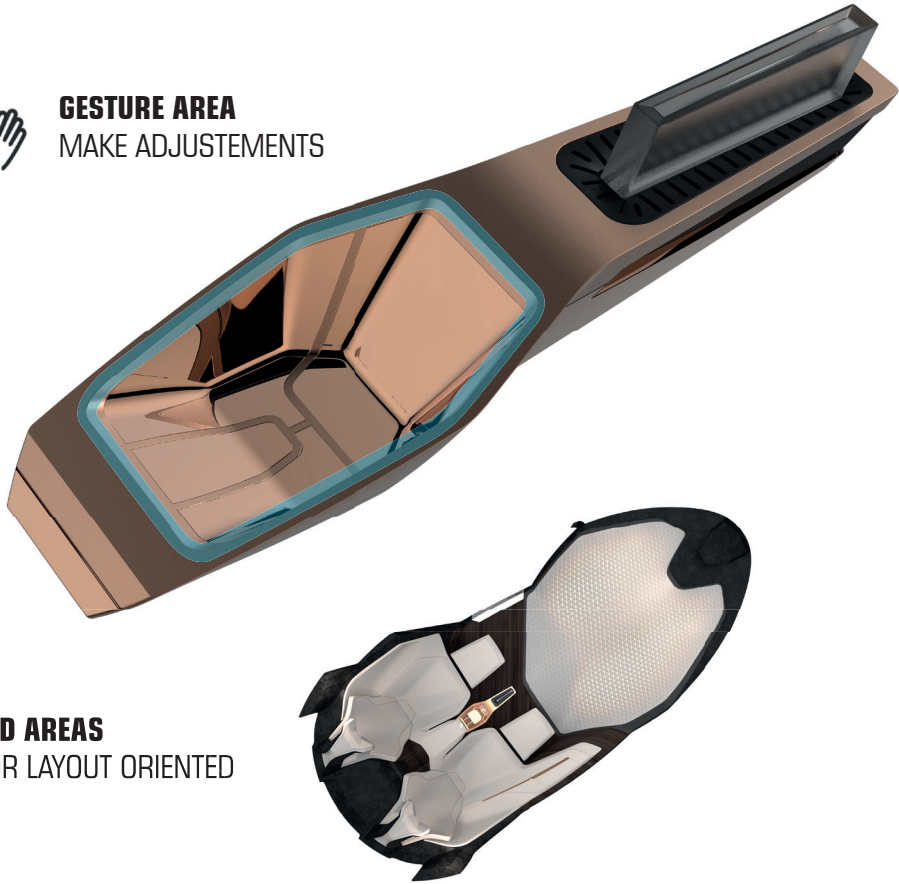


TOUCH SURFACES
SETTING SHORTCUTS



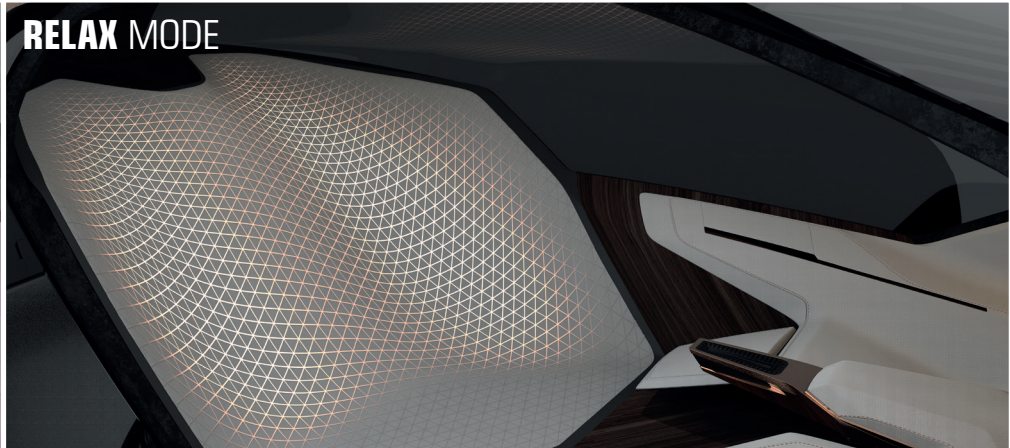
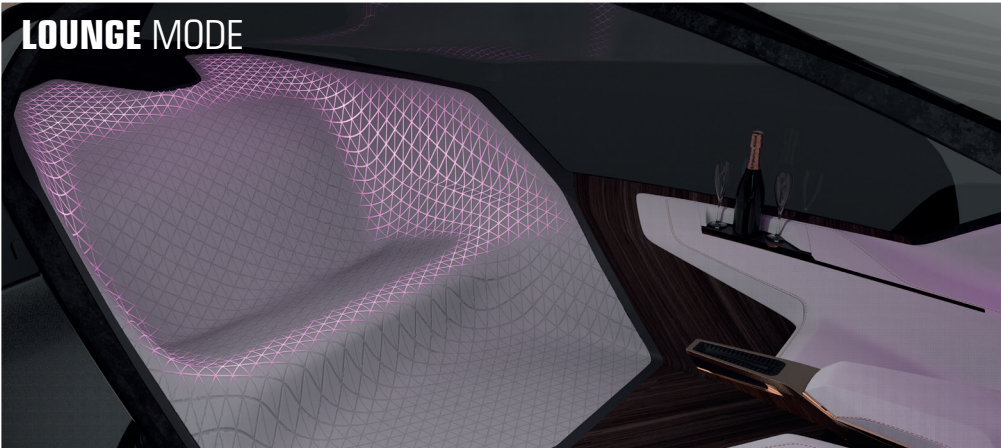
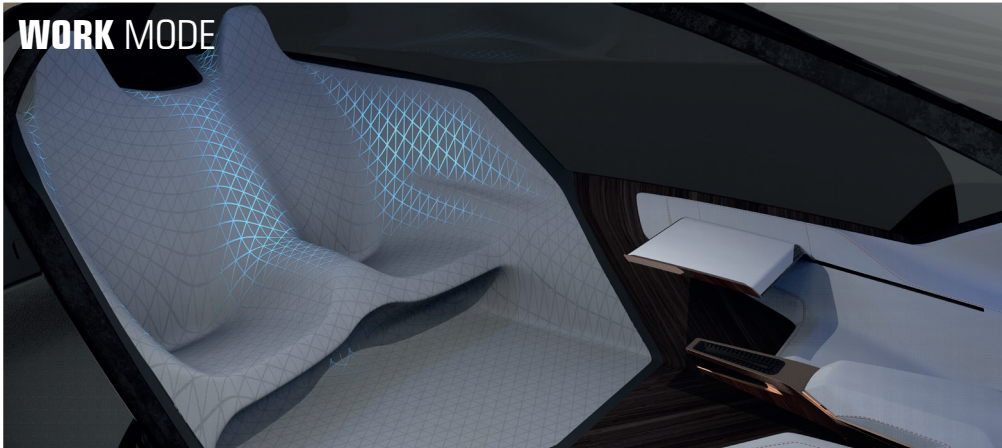
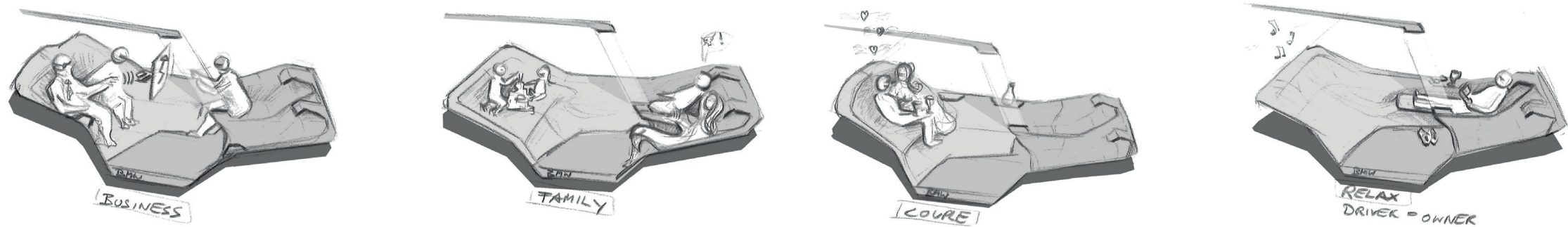
GESTURE AREA
MAKE ADJUSTMENTS

MAPPED AREAS
INTERIOR LAYOUT ORIENTED



ADAPTIVE INTERIOR

A ride can have many different uses. We have defined three key situations that are important for our target group. All of these modes have different key features. The work mode provides a table for multiple uses. The lounge mode offers champagne to celebrate special events and the relax mode provides a very comfortable seat and an inspirational moodlight changing to the music.



THE OWNER'S SEAT

The main seats are covered with creamwhite leather which gives a great and warm atmosphere combined with the copper hardparts. The sidepanel provides a table, champagne and a footrest can be developed. The main interaction happens with the Holoshell under the armrest. Depending on the situation, different features and mood settings can be adjusted by the driver.

