

PRESS KIT 2018

ROGER DUBUIS



FESTIVAL AUTOMOBILE
INTERNATIONAL

- 33RD EDITION -

- CONCEPT CARS AND AUTOMOTIVE DESIGN EXHIBITION
- THE GRAND PRIZE OF THE FESTIVAL
- THE MOST BEAUTIFUL CAR OF THE YEAR

Paris - Hôtel national des Invalides
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Editorial

THE CONCEPT CAR Creating innovation and emotion

We risk repeating it at the start of each new edition, but it cannot be denied: year after year, the International Automobile Festival claims its place as an event which is eagerly awaited by professionals and enthusiasts alike, and much to our delight ...

It is true that the show enables everyone to take stock of the changes taking place in design and the car itself, in the light of the new experiences these changes create and the new lifestyles they accompany.

As the Festival marks its tenth anniversary in the Hôtel des Invalides, we are delighted to celebrate this prestigious relationship. We are greatly indebted to General Bruno Le Ray, Military Governor of Paris, for continuing the work of his illustrious predecessors, who understood the importance of opening up the Invalides to the cultural and economic life of our times.

There is no escaping the fact that designers from around the world appreciate this event and endeavour to take part each year, either by attending it in person or by displaying their designs. This year, we have been able to bring together a splendid display of 14 new concept cars; it is with some pride that we are showing several new cars to the public in Europe for the first time. This is especially the case for a concept car which Mazda has previously exhibited only in Tokyo, or for the Lamborghini Terzo Millennio, which has never before been shown to the public.

It is not by chance that these designers have remained so loyal to the Festival. While some of the major car-makers are losing interest in – and turning away from – some of the international motor shows, it is a pleasure for us to see them return to the Invalides, choosing its more intimate setting and clear focus on creativity. The show's originality is just as appealing as its magnificent setting in the historic heart of Paris.

This year, the Festival is joined by a new partner: Roger Dubuis, part of the Richemont group, is a prestigious player in the world of fine watchmaking, and the Festival extends its thanks to them, as it partners with a brand which will extend the international reach of the event.

Rémi Depoix
President of the International Automobile Festival





A 33rd edition charged with technology and emotion

The 33rd International Automobile Festival, an international meeting place for automotive art and design, takes from 31st january to 4th february 2018 at the Hôtel National des Invalides in Paris.

The newest and most beautiful automotive concepts, to delight lovers of cars and design.

An exhibition which is unique in the world, bringing together the rarest and most spectacular concept cars.

In a little over thirty years, the International Automobile Festival has become an institution in the world of automotive design. Each year, between the motor shows in Detroit and Geneva, it awards a prestigious collection of Grand Prizes, including that for «The Most Beautiful Car of the Year».





Highlights of the 33rd edition

The International Automobile Festival organises a triple event :

> THE CONCEPT CARS AND AUTOMOTIVE DESIGN EXHIBITION

FROM 31 JANUARY - 4 FEBRUARY – 11TH EDITION

Conceived by the architect Jean-Michel Wilmotte, the exhibition gives visitors the chance to take a close look at rare concept cars, some of them shown for the first time in the world.

In an approach inspired by haute couture, leading designers display their most beautiful cars, which are works of art in their own right and sources of inspiration for the cars of tomorrow.

> THE AWARDS CEREMONY FOR THE FESTIVAL ‘GRANDS PRIX’

30 JANUARY 2018

Rémi Depoix, President of the Festival, and the judging panel, chaired by the architect Jean-Michel Wilmotte and the fashion designer Chantal Thomass, announce the winners of the ‘Grands Prix’, Tuesday 30th January during the prize-giving ceremony, direct from the Festival.

This ceremony brings together the most important figures in the automotive industry, the top international designers and all the key stakeholders in this sector.

THE ELECTION OF ‘THE MOST BEAUTIFUL CAR OF THE YEAR’

FROM 7 DECEMBER - 21 JANUARY

‘The Most Beautiful Car of the Year’ is chosen by the general public on the basis of its design and performance, in a competition promoted by the motoring programme BFM TV and RMC.

From 7 December 2017 to 21 January 2018, members of the public could vote online for their choice among the candidates in a series of qualifying rounds. This large-scale consultation confirms that design remains one of the main criteria influencing the public’s choice. Indeed, car manufacturers need to market vehicles offering high performance and satisfying environmental standards, but also cars which ‘look good’.

The election by the general public takes the form of a competition with the chance to win, in a prize draw, a car to the value of €30,000 (list price) offered by the winning car-maker.



Concept Cars & Automotive Design Exhibition

- From 31 january - 4 february 2018 : five days of exceptional cars
- A display area of 32 000 square feet
- More than 20 concept cars and cars on show for the first time in France, Europe or the world
- car tests : DS 7 CROSSBACK, Jaguar E-Pace, Land Rover Velar, Mazda CX-5 et Maserati Ghibli et Levante.



LAMBORGHINI TERZO MILLENNIO ON SHOW FOR THE FIRST TIME IN THE WORLD

Lamborghini Terzo Millennio is a design concept realized in collaboration with two laboratories of the Massachusetts Institute of Technology (MIT). It marks the first steps of a possible future Lamborghini electric super sports car. The technological goal of the project is to enable Lamborghini to address the future of the super sports car in five different dimensions: energy storage systems, innovative materials, propulsion system, visionary design, and emotion.

ROGER DUBUIS



FESTIVAL AUTOMOBILE

INTERNATIONAL



LAMBORGHINI HURÁCAN SUPER TROFEO EVO: ON SHOW FOR THE FIRST TIME IN FRANCE

As part of the exhibition of Concept Cars and Automotive Design, Roger Dubuis will present its collection of fine watches, and in particular its new watch developed together with the famous Squadra Corse division of Lamborghini – the Excalibur Aventador S, a limited edition of just 88 units – alongside the brand-new Huracán Super Trofeo EVO, which is on show for the first time in France at the International Automobile Festival.

THE MAGIC OF THE ‘POINÇON DE GENÈVE’

The watches made by Roger Dubuis have been awarded the highly sought-after certification known as the ‘Poinçon de Genève’ (the Geneva Seal), based on a set of criteria which guarantee excellence in both design and manufacture. Roger Dubuis devotes 40% additional time to ensure that the movements of all its watches are worthy of this hallmark, which guarantees their exclusivity, provenance, craftsmanship, performance and durability. Of the 20 million watches produced in Switzerland each year, just 24,000 bear the Poinçon de Genève’ ... In 2016, Roger Dubuis joined the very exclusive Richemont group. The exuberant styling favoured by Roger Dubuis has found a natural partner. The Lamborghini Huracán Super Trofeo EVO celebrates the partnership with Roger Dubuis in car production, and with Lamborghini above all ... Unveiled in September 2017, the Huracán Super Trofeo EVO marked the start of its partnership with Roger Dubuis. Powered by a 5.2-litre naturally aspirated V10 (developing 620bhp) and priced at €235,000, it will make its debut in 2018 in the European, Asian and American Trofeo race series.

A further high-level partnership is that between Roger Dubuis and Italdesign Automobili Speciali. Alongside the highly exclusive Zerouno supercar, the watchmaker has produced a series limited to eight pieces of the Excalibur Spider Italdesign Edition watch, which combines carbon and ceramic parts.



Excalibur Aventador S, a unique partnership with Lamborghini Squadra Corse.

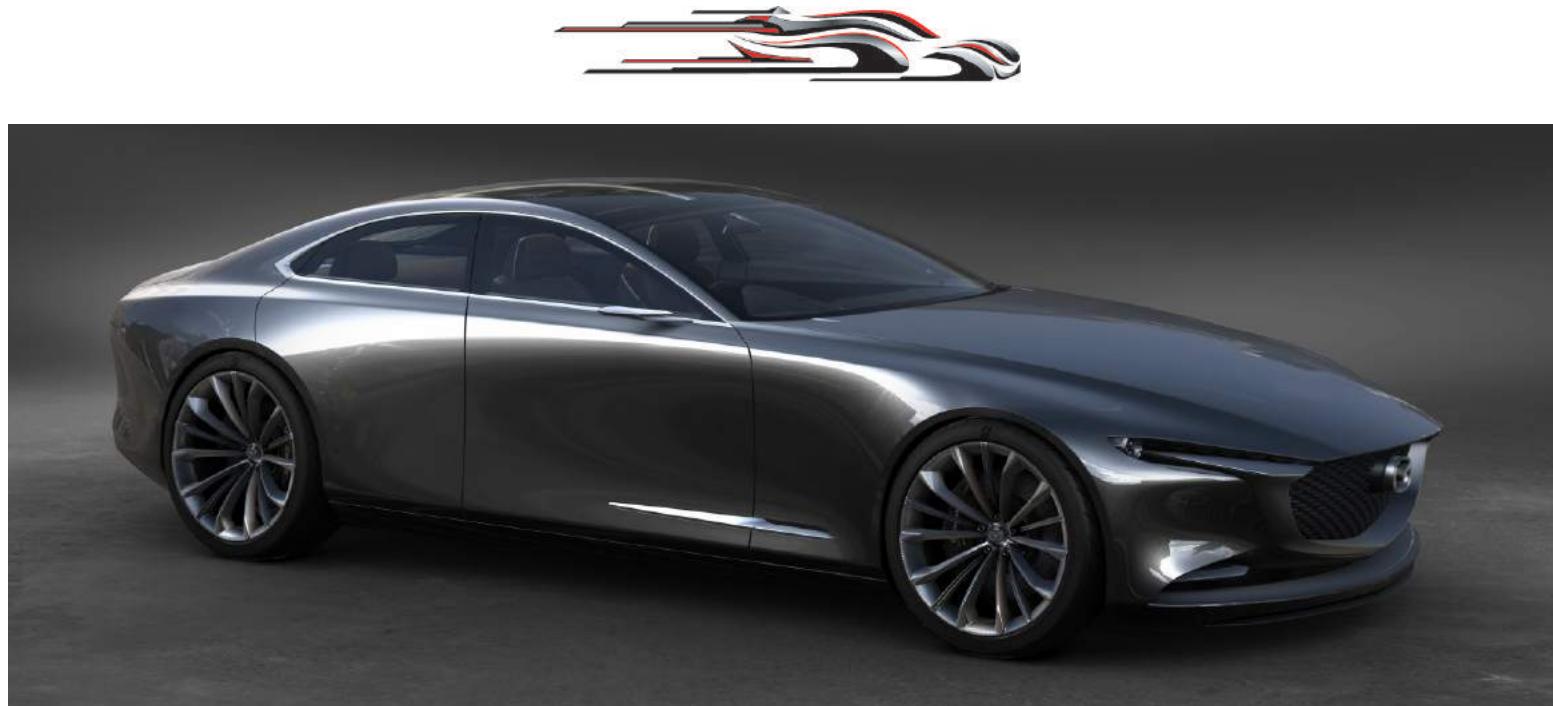
In 2018, the International Automobile Festival combines its name with that of the prestigious Swiss watchmaker Roger Dubuis. A symbol of excellence, for whom an automotive partnership could only exist with the most exclusive of designs.

Was it a sign of destiny? One of the legendary series of watches produced by Roger Dubuis is called Excalibur, like King Arthur's sword or the flamboyant make of cars established in the 1960s by the American designer Brook Stevens ... Such fateful allusions aside, Roger Dubuis has always enjoyed a very special position in the world of fine watchmaking. Beginning with its tender age, as the company was only created in 1995. Roger Dubuis' workshops have been based since 2001 in a glass building in Meyrin, in the canton of Geneva. This ultramodern structure reflects the timepieces made here: a wondrous combination of bold styling housing complex mechanisms. To develop these highly sophisticated devices, the company can draw on an exceptional infrastructure: cutting-edge technologies and traditional skills are merged in a workshop where all the different specialists work together, thus controlling the entire production chain.



Roger Dubuis, with Jean-Marc Pontroué as its chairman, aspires to explore the limits of technology and go where no other watchmaker has dared to go before. It takes a bold approach and seeks innovation, while respecting tradition ... Its four ranges of watches – Excalibur, Velvet, La Monégasque and Pulsion – all bear the hallmark of its original approach to design. Roger Dubuis goes beyond established codes and overcomes obstacles. The materials and parts used, the shapes and colours chosen converge to give rise to objects which are flamboyant and futuristic. Each component used in the movement is finished and decorated by hand, in keeping with the traditional craftsmanship of Geneva's watchmakers. A final personalisation stage results in a truly unique timepiece, in terms of its dial, case, mounting, functional components, face, engraving and box ...

Roger Dubuis has produced watchstraps made from the rubber taken from Pirelli tyres which have been certified as having won races. Two new Excalibur models feature these straps: the Excalibur Spider Pirelli Double Flying Tourbillon Volant and the Excalibur Spider Pirelli Automatic Skeleton. The blue colour of these two timepieces developed in conjunction with Pirelli alludes to the markings on the tyres which were used in a famous race. The Excalibur Spider concept meanwhile goes beyond the original skeleton principle, as it includes other parts as well as the movement, such as the bezel and the flange, which are accentuated here with the same blue colour used for the tips of the luminous watch hands.



MAZDA CONCEPT VISION COUPÉ ON SHOW FOR THE FIRST TIME IN EUROPE

The entirely new concept Mazda VISION COUPE reveals the direction for Mazda's next KODO-inspired model generation. It is a next-generation design vision model which showcases the "new elegance", drawing upon Mazda's long history of design.

The name of the car - "COUPE" - gives a hint of where this special "Mazda elegance" originally came from. The VISION COUPE includes a KODO - Soul of Motion - exterior that embodies a minimalist Japanese aesthetic, achieving a simple "one-motion" form that conveys a sense of speed.

The interior applies the concept of "ma" (literally "space") from traditional Japanese architecture, combining three-dimensional depth with a strong longitudinal axis to produce a relaxed space while maintaining the feeling of motion.

As for the concept's name, it pays homage to Mazda's tradition of design elegance represented by coupé models like the Mazda R360, Mazda's first passenger car, and the Mazda Luce Rotary, also known as the Mazda R130.



LAND ROVER DISCOVERY VISION CONCEPT ON SHOW FOR THE FIRST TIME IN FRANCE

The Discovery Vision Concept is a vision of Land Rover's future family of Discovery vehicles: the first model was the Discovery Sport unveiled in 2015 followed by the Discovery in 2016.

The concept car previewed the dynamic new design language for a whole family of Discovery's and demonstrated an array of innovative versatility and capability features, while also showcasing pioneering technologies from Jaguar Land Rover's advanced research division. The Discovery Vision Concept offers an exciting preview of Land Rover's vision for the range, and the modern, premium design language of future models.

Gerry McGovern, Chief Design Officer, Land Rover, said:

«The Discovery Concept vehicle represents a vision of our future family of leisure SUVs. Its modern, relevant and compelling design is a significant shift from the Discovery as we know it, while well considered practicality, configurability and Land Rover's capability seamlessly blend to create a highly desirable vehicle that connects on an emotional level.»



PANASONIC JAGUAR RACING JAGUAR I-TYPE 2

In September 2016, Jaguar announced its return to Formula E. With the experience gained during season 3, Jaguar returns to the electric championship for the new season with new ambitions, a new team of drivers (Mitch Evans and Nelson Piquet Jr) and a new single-seater, the I-Type 2.

This season, Panasonic Jaguar Racing has developed a new powertrain, with more than 200 new parts, in the Jaguar I-TYPE 2 to produce a more efficient package using high strength lightweight materials. Taking in all the learnings and technical advancements from season 3, the team believes these will have a positive impact on their performance. For this season, the race power level increases to 180kwh making the cars even faster.



RENAULT R.S. 2027 VISION ON SHOW FOR THE FIRST TIME IN FRANCE

Renault explores the future of Formula 1 with its R.S. 2027 Vision concept car.

The R.S. 2027 Vision concept car illustrates Renault's vision of the future of Formula 1: centred more on the driver, more spectacular, safer and with a greater place given to electric power.

Aided by 40 years of experience in Formula 1, Renault has outlined a vision of what racing's premier series might look like in 2027 :

A more human-centric championship with drivers at the heart of the sport, as illustrated by a transparent cockpit and a transparent helmet that allow the drivers to be seen in the heat of the action.

A more spectacular show, with active LED lighting incorporated into the wheels and moving aerodynamic parts such as the car's active wings.

Safer racing thanks to an autonomous mode that can be activated in the case of an accident, along with an ultra-resistant polycarbonate cockpit canopy to protect against impact.

More extensive interaction between the cars and greater connection with spectators. Fans will be able to view the telemetry data of their favorite driver for example.

Ultra-high-performance racing that benefits from Groupe Renault's expertise in the realms of four-wheel drive, four-wheel steering and very high-energy density batteries.

An even more environmentally-respectful form of Formula 1, with the fuel tank capacity halved in the space of 10 years, plus a full-electric mode for use along the pit lane.

The R.S. 2027 Vision also features the C-shaped lighting signature that has become a familiar hallmark of Renault's road vehicles.

"The role of Renault Sport Racing is also to predict the future of Formula 1, so that the sport will appeal to as many fans as possible, while remaining consistent with the objectives of the Renault Group. We are proud to offer the public, our fans and enthusiasts a concept which showcases our ideas and desires." Cyril Abiteboul, Managing Director, Renault Sport Racing.



RENAULT SYMBIOZ CONCEPT ON SHOW FOR THE FIRST TIME IN FRANCE

Revealed in September 2017 at the Frankfurt Motor Show, SYMBIOZ offers a vision of autonomous, electric and connected vehicles circa 2030.

Imagined as an extension of the home, the vehicle was designed in parallel with a house thus creating a total ecosystem. KWh are managed by a shared network between the vehicle and the home, in an artificial intelligence environment that anticipates the users' needs. SYMBIOZ can also enter the house to become an extra, modular room, in the form of useful space - mobile and connected.

While on the road, SYMBIOZ offers its occupants a generous interior thanks to a rear-wheel-drive-type architecture with two electric motors located on the rear axle, and the batteries housed beneath the floor. The combination of a retractable dashboard and swivelling front seats fosters a flexible environment for 'Mind Off' autonomous driving. (1)

In this mode, the driver can easily relax and chat, read or enjoy full access to his personal digital environment. Customization technology also enables automatic occupant detection to configure seating, music and other items related to the digital life of passengers. The fruit of an exploratory work on the mobility of the future, SYMBIOZ offers an interactive and personalized space, which connects its occupants to other vehicles, people and objects that surround it. It proposes a new way of experiencing travel, in full harmony with its environment.

(1) The fourth of the five levels of autonomous driving defined by SAE (Society of Automotive Engineers) International. Level 4 relieves the driver of the responsibility for dynamic driving tasks when the car's automated driving system has been activated.



KIA NIRO CONCEPT ON SHOW FOR THE FIRST TIME IN FRANCE (2013)

Kia's Niro urban concept was an enormous success on its presentation at the 2013 Frankfurt Motor Show. Designed by Kia's European design studio based in Frankfurt, it unveiled a different kind of car, ready to take on the urban jungle with style and tenacity.

The Niro combines a mischievous character and a clearly robust and substantial yet stylish bodyshape in compact dimensions (length 4 185 cm and width 1 850 cm). The Niro concept's aim is to break the mould of the conventional off-road image by positioning itself in the B segment.

Gregory GUILLAUME, Chief Designer at Kia's European design studio in Frankfurt, states: «As customers migrate towards the B segment, drivers prioritise a strong personality and originality. The Niro claims to be among the most audacious and aerodynamic vehicles, portraying a resolutely lively and intrepid character – it is, as a result, capable of rising to all the challenges put before it».

With its very dark «Nightfall» coloured exterior, combined with a brushed stainless steel roof, low cabin glasshouse and a low-slung bonnet, the Niro concept features a sophisticated outline. Entry is by dihedral “butterfly” doors with low-set flush handles. Mounted directly onto the side windows are milled “Plexiglass” door mirrors with built-in downward-facing cameras.

In addition, the signature «Tiger Nose» grille, the front and rear towing hooks, the bonnet-located air intake and other elements are highlighted in a most attractive anodised «Limelight» aluminium.

The Niro concept is powered by a 160 hp turbocharged version of the Kia 'Gamma' 1.6 litre engine. This engine, mated to a seven-speed dual clutch transmission, drives only the front wheels while an electric hybrid system powered by regenerative braking delivers up to 45 hp to the rear wheels, when road conditions require extra grip.

The Niro interior design also exhibits an affirmed style. The cabin is finished in high quality materials and gives off an impression of quality and volume, the promise of a rewarding experience.

Once on board the Kia Niro, the driver has in front of him the Supervision digital instrument cluster which can be formatted and adjusted to display various information. It incorporates all of the main instruments whereas the other information is displayed on a screen housed in the centre console. With this screen the driver can also display and record instantaneous events from the video cameras located at the front and the rear, as well as in the vehicle door mirrors.

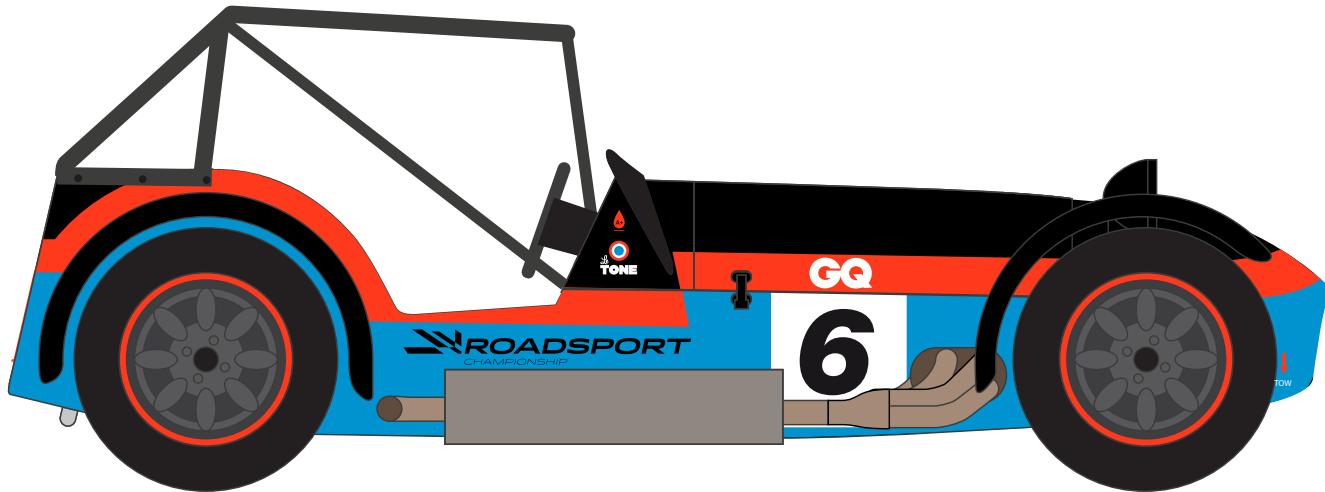


CONCEPT KIA PROCEED ON SHOW FOR THE FIRST TIME IN FRANCE

Created by Kia's European Design Centre (Germany), which is headed by the Frenchman Gregory GUILLAUME, Kia Chief Designer for Europe, the PROCEED concept hints at the design of the next-generation cee'd. PROCEED is a low, extended hot hatch characterised by its rakish roofline, muscular proportions, lean lines and compact footprint.

Some of the specific features which make the PROCEED a unique concept are: its highlighted « Luminline » window surrounds, the noble materials used in the interior, inspired by bespoke tailoring and haute couture, but also the unique creation of an “olfactory memory bank”, materialised by three engraved flacons, each containing a scent synonymous with power, passion and performance.

But what really makes the uniqueness of the PROCEED concept is its exclusive « Lava Red » paintwork. The result of a highly complex, week-long paintshop process, Lava Red combines 19 hand-applied layers of black, chrome-effect silver and red tinted lacquer for a glossy and lustrous paint finish. This colour is incredibly sensitive to changing light conditions; its depth and metallic sheen change with the brightness of the light impacting the vehicle, further enhancing the Proceed Concept's contours and curves.



CATHERAM SUPER SEVEN 275 ROADSPORT TEAM GQ

Caterham Super Seven 275 Roadsport spec: the racing version of the famous Lotus Seven created by Colin Chapman in 1957, which Caterham has built under exclusive license since 1973. Despite having no windshield, roof or radio, this road-legal car comes with a battery master switch, a fire extinguisher, a race seat with a six-point race harness and a roll cage, which is mandatory in competition.

The paint scheme of the car was designed by François Chaperon, Art Editor for GQ magazine. Last year, the driver Le Tone (automotive columnist at large of GQ France and tv co-star of the Top Gear France show) was a rookie in the Caterham Academy and drove a car finished in unpainted aluminium; for the 2017 season he drove a car painted mainly in black, as he made his way up the Roadsport category and finished 4th. In 2018, Le Tone's car has extra 'French blue' paintwork, to give him more chances to win the title. The six races of the French Caterham championship will take place between March 30th and October 14th.

Driver: Le Tone

Caterham Super Seven 275 Roadsport

1.6-litre Ford Sigma engine

135bhp

5-speed gearbox

540kg (1190lb)



VISION MERCEDES-MAYBACH 6 CABRIOLET ON SHOW FOR THE FIRST TIME IN FRANCE

Mercedes-Benz revealed a few months ago in Pebble Beach (USA) the Vision Mercedes-Maybach 6 Cabriolet. It's a car which, with its sensual, emotionally appealing design and innovative technical concept solutions, defines the ultimate in luxury of the future.

At the same time, the two-seater model pays homage to the glorious «automotive haute couture» of hand-finished, exclusive cabriolets. The glamorous cabriolet reinterprets classic, emotional design principles in an extravagant way and combines intelligent beauty with unobtrusive high technology. It is a perfect embodiment of the design philosophy of 'Sensual Purity'.

«The Vision Mercedes-Maybach 6 Cabriolet takes modern luxury into the realms of the ultimate in luxury and is the perfect embodiment of our design strategy. Breathtaking proportions combined with a luxurious «haute couture» interior help to create the ultimate experience,» explains Gorden Wagener, Chief Design Officer of Daimler AG.



PEUGEOT INSTINCT CONCEPT ON SHOW FOR THE FIRST TIME IN FRANCE

PEUGEOT INSTINCT CONCEPT is a shooting brake which offers four ways of getting around: two active driving modes (Drive Boost or Drive Relax) and two self-driving modes (Autonomous Sharp or Autonomous Soft).

The PEUGEOT Responsive i-Cockpit reinterprets the passenger compartment to meet the new needs of the self-driving vehicle: the interfaces can be configured—before, during and after use—according to the mode selected and the user's profile.

PEUGEOT INSTINCT CONCEPT operates in total harmony with the full range of connected devices: the vehicle integrates the data that the user wants to share with it from their smartphone, smartwatch or home automation systems. For the first time ever, a car comes with a functional on-board I.o.T. (Internet of Things) platform, the Samsung ARTIK Cloud connecting the car with the user's cloud.

PEUGEOT has approached this concept with a single watchword: freedom. Freedom to choose your driving mode and the accompanying sensations. Freedom of movement



MCLAREN 720 S COUPÉ ON SHOW FOR THE FIRST TIME IN FRANCE

Beauty and technology in harmony

McLaren Automotive, the Surrey, England-based manufacturer of luxury, high-performance sports and supercars, has renewed the Super Series product family at the core of its brand with the introduction of the new McLaren 720S, a car that sets new benchmarks for supercar excellence.

Lighter, faster, and even more dynamically capable than its McLaren 650S predecessor and with unparalleled levels of interior space and sophistication, the new McLaren 720S has a breadth and depth of abilities that involve and satisfy a driver in a way that no competitor can.

«The 720S is a new chapter in the development of McLaren's design language; it has perfect proportions that bring our key design pillar of 'Everything for a Reason' together in one pure, aerodynamically shrink-wrapped and sophisticated whole. McLaren is always brave in its approach and this car is the perfect expression of that innovative culture.» Rob Melville, Design Director

V8 4,0l biturbo – 720PS and 770Nm – Carbon fibre chassis Monocage II: 1283kg - 0-100km/h 2.9 seconds), with 0-200km/h reached in 7.8 seconds – Maximum speed of 212mph (341km/h) - 10,7l/100km combined cycle.



ASTON MARTIN VANQUISH S VOLANTE **ON SHOW FOR THE FIRST TIME IN FRANCE**

Sharp styling, great potency and increased athleticism defines this Grand Tourer.

The naturally-aspirated 6.0 litre V12 engine produces up to 600PS. The Touchtronic III ZF eight-speed automatic transmission delivers very fast gearshifts and great refinement at low speeds for a greater sense of precision and immediacy. Each body panel on the car is constructed from carbon fibre because of its high strength-to-weight ratio and exceptional flexibility of form.

Inside, the Vanquish S Volante can be further personalised with the use of new materials and finishes. Sumptuous Bridge of Weir Caithness leather offers an added touch of luxury and tactility.

Dr. Andy Palmer, Aston Martin President & CEO said: "From the moment the original Vanquish was launched it became an icon. It propelled Aston Martin from an era of hand-built cars to one where craftsmanship and technology combined to create a new kind of great British GT."



BMW CONCEPT Z4 ON SHOW FOR THE FIRST TIME IN FRANCE

The BMW Group has a long and rich history of roadsters. The inspiration for these roadsters has always been deeply emotional. No other vehicle concept expresses the pure joy of driving as straightforwardly. It revitalises and strongly reaffirms the leadership of BMW in this iconic vehicle segment.

Boundless freedom meets unbridled driving pleasure: the BMW Concept Z4 breaks the mould and creates a new dimension of openness.

A roadster actually built for the road and with a design that radiates power and athleticism from every angle. It recognises no limits and in which each new journey marks a departure into unrestricted joy.

The all-new BMW Concept Z4 appears open and untamed. Its strong character is equipped with a striking exterior and self-confident attitude.

Large air inlets and the low-lying kidney grilles radiate an exclusive sporty flair with their honeycomb-like structure and novel mesh inserts.

In the interior, minimalism meets eccentricity. Nothing is superfluous, nothing distracts. Instead, everything is directed towards the driver and the pure driving experience. The windowless design creates a dynamic, unobstructed sense of space that opens up a view of the essentials: the road and new horizons.

The all-new BMW Concept Z4 is a thrilling “dream car” which gives an outlook on the future BMW Z4 which will be launched in 2019.



JANNARELLY DESIGN-1 CONCEPT ON SHOW FOR THE FIRST TIME IN FRANCE

With the Jannarelly Design-1 model, Anthony Jannarelly, the designer and co-founder with Frederic Juillot, had in mind to create a track ready, lightweight and involving 2-seater roadster, which would relate to Steve McQueen's lifestyle of the 60's and the free spirit of the golden age of sports car.

Anthony Jannarelly explains:

"We're moving from a phase of car ownership to car rental and leasing, where mass-production vehicles are shifting to autonomous and electric technology. What will remain then for car enthusiasts are dream cars: cars you'll use on the weekend, cars you'll love for the emotions they fill you with."

Jannarelly Automotive is ready for these future trends. The typical car enthusiast of the next decade will own or share an autonomous vehicle for his efficient daily commute. A Jannarelly retrofuturistic sportscar will wait for him in its garage to keep his passion alive." The Design-1 is available in France through the distributor Marcassus Sport. Jannarelly Automotive is a very exclusive brand with production limited to maximum 200 cars per year.



LIGIER JS P4

While the Ligier JS P4 retains the same philosophy as the Ligier JS P2s and the Ligier JS P3s in terms of performance, design and reliability, it opens up new horizons in the domain of sports prototypes dedicated to endurance racing. It offers the best performance, quality and safety ratio for a racing car with a closed cockpit and a carbon monocoque and is suitable for all types of drivers.

The bespoke design and manufacturing of key components means that Onroak Automotive is in a position to offer an efficient, fully-finished product.

The Ligier JS P4 is a true racing car complying with the FIA Free Formula regulations. The purpose of the car is to introduce people to driving and running a sports prototype, and it is eligible for several endurance events like the V de V Endurance Series, the Creventic 24 Hours Proto Series as well as different national series. The Ligier JS P4 can also be used in club events or at track days.



HOLOOAK, AUGMENTED REALITY EXPERIENCE

Accelerate innovation and collaboration
Dassault Systèmes' Design Studio worked with OnRoak Automotive to develop the HoloOak experience, nominated for the award L'Observateur du Design 2018.

This industrial use case aims to explore the potential of augmented reality in a collaborative environment addressing a crisis: support for decision making in real time, crisis centre monitoring, conception and review

while in use, training... thanks to Dassault Systèmes' 3DEXPERIENCE and Microsoft's HoloLens technology.

The result is a serious game involving a manager and a mechanic faced with a technical issue during the legendary Le Mans 24 Hours race. As part of the team, you will have to anticipate and analyse the issue, with the help of collaborative tools in augmented reality and real time data (telemetry and vehicle architecture), with a view to fixing the car ... and winning the race !



DS 7 CROSSBACK PRÉSIDENTIEL ON SHOW FOR THE FIRST TIME IN FRANCE

Presidential DS 7 CROSSBACK is honouring the tradition of the DS and SM cars used by the presidents of France's Fifth Republic. DS 7 CROSSBACK, a unique car designed especially for the inauguration of the 25th French president, made its first official appearance on 14 May 2017 with Emmanuel Macron inside.

The Ink Blue Presidential DS 7 CROSSBACK sports exclusive trim with its specially commissioned open-top roof, and its distinguishing features such as the «French Republic» signatures on its sides and flag-holder.

The black «Art Leather» interior is enhanced by «Toile de Laque» upholstery designed and produced by Atelier Maury a renowned Parisian gilder. Subtle, delicate golden accents add a decorative touch to the side mirror covers and 20-inch wheels. Presidential DS 7 CROSSBACK is also equipped with all of the high-tech features offered in the standard model, including: DS CONNECTED PILOT, which paves the way for autonomous driving, DS ACTIVE SCAN SUSPENSION, the 21st-century DS suspension which anticipates road defects with a camera and constantly directs the shock absorbers in real time, and DS NIGHT VISION, for visibility at night that's as clear as day.

With its charismatic design, cutting-edge technology, refinement of the slightest details and comfort for peace of mind behind the wheel, the new DS 7 CROSSBACK SUV embodies the brand's ambition to bring innovation and French savoir-faire to the automotive industry.



Design school corner



The STRATE design school is renowned in France and abroad and is officially recognised by the French government. It has established its position as one of the 60 best design schools in the world (Business Week rankings) and as the top private school in France for the quality of its teaching. Its students have taken part in the exhibition of Concept Cars and Automotive Design for ten years and enable the public to discover a unique course and profession.



CREAPOLE is a design school located in Paris. Its aim is to train the creative designers and design managers of tomorrow. CREAPOLE's concept is based on its links with business, on the humanities and on the use of tools for design, computer graphics and 2D/3D animation, in order to support the changes taking place in society. Analytical and strategic, fully operational and managers: these are the main qualities demonstrated by CREAPOLE's alumni. The school and its students have taken part in the exhibition of Concept Cars and Automotive Design for many years and are proud to showcase their designs.

RUBIKA meanwhile, which brings together in Valenciennes the Institut Supérieur de Design, Supinfocom and Supinfo-game, positions itself as the school for digital design and talent. In the education sector, attitudes are changing. New thinking is needed to go beyond traditional means of transport and to devise new ways of travelling. In step with today's requirements, these institutions take account of this new dimension.

ISD INSTITUT SUPÉRIEUR
DESIGN
SUPINFOCOM
SUPINFOGAME



L'ÉCOLE DES TALENTS
DE LA CRÉATION NUMÉRIQUE



Design : a french story

Ever since it was created, the International Automobile Festival has endeavoured to defend the values of creativity in all its forms. Since 2008, it has been joined by an exhibition devoted to concept cars. Alongside the most significant designs of the year, a thematic exhibition shows original aspects of design. For its 2018 edition, the Festival presents an exhibition of design in France, based around ten masterpieces. As they follow a thematic exhibition, visitors can discover the fruitful exchanges on the one hand between French designers and manufacturers from around the world, and on the other hand, between French car-makers and designers from the four corners of the Earth. French designers and stylists have spread their influence across the globe through their work for foreign car-makers. In contrast, companies based in France have benefitted from the talents of designers from other countries. The exhibition recalls the highlights of the art of car design as it developed in France during three periods in history.

The models displayed in the exhibition of Concept Cars and Automotive Design



MERCEDES PAGODE 280 SL

With its première at the 1963 Geneva Motor Show, the Mercedes-Benz 230 SL replaced no less than two famous predecessor models: the 300 SL and the 190 SL. The world's first sports car with high-strength passenger compartment and crumple zones was based in many technical areas on the 220 SE model, and combined the genes of the first two SL models to best effect. An innovation was the design in line with the requirements of passive safety. The solid nature of the rigid passenger compartment is evident in the detachable roof of the sports car: to make the hardtop as strong as possible despite its lightweight design, the engineers decided to curve the roof inward, picking up on an idea from Bela Barényi. This characteristic design feature is reminiscent of the roof of Asian temples, which is why the Mercedes-Benz 230 SL as well as its successor models 250 SL and 280 SL have been given the nickname «Pagoda».

AVIONS VOISIN C23 (1930)

Typical Avions Voisin Art Deco design by Noel. ‘Demi-berline’ bodywork. 3-litre, 6-cylinder engine with sleeve valves. Electric gear change on all 3 speeds. The aluminium body and multiple-layered glued structures are typical of the aircraft made by Voisin. All the hallmark Voisin characteristics are present: silence, road handling, braking, lightness, elegance and advanced design.





AVION VOISIN C15 (1928)

This very special Voisin has had an eventful past: it was used to test the 2-cylinder steam engine developed by Voisin during WW2. After the War, Gabriel Voisin modified this car for his own personal use, installing a 3-litre engine instead of the original 2.3-litre version, a rear axle from a V12 and big brakes, in order to tow the large caravan he built himself!

The Yacco oil brand was the sponsor of all Voisin's cars, from endurance records for 3-litre touring cars to World Record Speed Cars of 6 to 12 litres in capacity. The car was recently seen in Nicolas Vanier's latest film "L'Ecole Buissonnière", starring Cluzet, Berleau and El Mosino.

Bodied by FIGONI-FALASCHI in 1947, this Delahaye 135M roadster won the greatest French concours d'élegance of the day, the TROCADERO Concours in Paris, on July 25, 1947, presented by Miss France, Juliette Figueiras.

Georges Arnaud, the novelist and author of the «The Wages of Fear», acquired it on March 5, 1955 with the rights he received for the film version of his book directed by H.G. Clouzot and starring Yves Montand with Charles Vanel. Covered in debt, Arnaud was forced to sell the car. The car didn't resurface until late 2005. Its bodywork was completely rebuilt in accordance with its original design thanks to 3D technology by Ateliers Dominique Tessier in Tours and was finished at the end of 2015.



ROADSTER DELAHAYE 135M FIGONI-FALASCHI (1947)

The T26 Lago Record was an iconic post-war car: fitted with a 4.5-litre six-cylinder engine, it was the most powerful car sold in France at the end of the war. It was available in a range of versions: a saloon, a two-door standard saloon (or 'coach'), a coupé with a lowered roofline and a cabriolet.



TALBOT LAGO T26 RECORD COUPÉ (COACH SURPROFILE), ANNÉE 1948

Many bare chassis were supplied to the leading Parisian and foreign coachbuilders. The sporting chassis of the Talbot-Lago T26 was one of the favourites of renowned European coachbuilders such as Figoni & Falaschi. With 170bhp, this elegant car could reach a top speed of 170km/h (106mph), making it one of the fastest touring cars of its time.

As far as the transmission was concerned, Anthony Lago remained faithful to the Wilson pre-selector gearbox.

The T26 'coach' achieved many successes in competition, including a run from Paris to Nice and back in 21 hours and 35 minutes with Edmond Mouche.



CITROËN C6 (1931)

The Citroën 6 cylinder roadster was made in a very limited number. This series 'G' model, an MFP 6-cylinder with 15 hp, is one of only 7 of these luxurious models ever made. It is equipped with the 'moteur flottant' ('Floating Power' engine), an exclusivity in Europe at the time). The body design was developed by Jean Daninos, a young engineer in Citroën's body department at the time. Daninos, who presented this roadster at the Concours d'Elegance at Bagatelle in 1931, would later found the Facel Vega marque.



CITROËN DS 21 (1965)

Designed by the Italian sculptor and designer Flaminio Bertoni in collaboration with André Lefebvre, an aeronautics engineer (ex-Voisin), and the hydraulic engineer Paul Magèla. A very advanced design with, for example, hydraulic suspension, high-pressure brakes, outstanding comfort, a single-spoke steering wheel and more ... First presented in 1955 at the Paris Motor Show, the DS was a complete success: 13,000 orders were taken on the very first day! The DS is an icon of historical significance. All of France remembers how General De Gaulle's life was saved in 1962, protected by his presidential DS. During its production run of over 20 years, 1.3 million units were built.



CITROËN MASERATI SM (1973)

First appearing in 1970 at the Geneva Motor Show, the SM was powered by a V6 Maserati engine following Citroën's acquisition in 1967 of the Italian luxury sports car manufacturer. With an aerodynamic design led by the stylist Opron, the SM's introduction came at the time of the first oil crisis in 1973. Despite its innovative technical qualities such as its direct steering which weighted up as the speed increased, its high sales price, high fuel consumption and the arrival of the Citroën CX model caused its premature demise in 1975. Despite all this, nearly 13,000 were produced during its run. Definitely the last iconic Citroën ever made.



Practical information

CONCEPT CARS AND AUTOMOTIVE DESIGN EXHIBITION

DATES AND TIMES

FROM 31 JANUARY TO 4 FEBRUARY

31 january : 13.00 - 18.00

1st february : 10.00 - 18.00

2 february : 10.00 - 19.00

3 february : 10.00 - 19.00

4 february : 10.00 - 18.00

LOCATION

Location : Hôtel national des Invalides, 75007 Paris

Entry by avenue de Tourville, Place Vauban

MÉTRO

Ligne 8 - station « La Tour Maubourg »

Ligne 13 - station « Saint-François Xavier »

ou Varenne

RER

Ligne C

station « Invalides »

BUS

Ligne 82 ou 92

station « Vauban Hôtel des Invalides »

PRICES

Full price : 15 €

Reduced price : 8 €

Children de 10 - 18

Students 19 - 25

Group rate : 8 €

For groups of 10 p-or more adults

Free

Children under 10

Members of the Armed Forces

Disabled visitors (with one companion)



Exhibition's campaign

EXPOSITION
CONCEPT
CARS ET DESIGN
AUTOMOBILE

ROGER DUBUIS

LAMBORGHINI
CONCEPT TERZO MILLENNIO

#FAI
2018

FESTIVAL AUTOMOBILE
INTERNATIONAL
33^e ÉDITION

PARIS, LES INVALIDES
DU 31 JANVIER AU 4 FÉVRIER 2018
WWW.FESTIVALAUTOMOBILE.COM



Le Point

JCDecaux

CEREALIS

GQ

LALIQUE

Musée de l'Armée

Dôme des Invalides

CHAMPAGNE
Lalouette-Perrier

TAILLEVENT

Sotheby's

L'Estaminet

RMC



BFM TV Le Point JCDecaux CEREALIS GQ LALIQUE A Madras Chervòles Amour Perrier FAILLEVENT Sotheby's RMN RMC



The Jury 2018

Each year, the Festival judges reward not only major innovations but also the bold ideas and talent of those involved in the automotive field.

The Jury of International Automobile Festival is chaired by Jean-Michel Wilmotte as president, with Chantal Thomass as vice-president. Its distinguished members all have a professional or personal connection with the car. This year, one new member have joined the jury. Frank Lanoux.

Président du Jury : Jean-Michel WILMOTTE, Architecte

Vice-Présidente : Chantal THOMASS, Créatrice de mode

Membres : Anne ASENSIO Vice Présidente Design Experience Dassault Systèmes, **Denis ASTAGNEAU**

Président de l'Association Française de Presse Automobile, **Hermidas ATABEYKI** Président de la société D3

Studio, **Jean-Claude DASSIER** Vice-Président Valeurs Actuelles, **Cyrille DUVAL** Dirigeant de sociétés, **Olivier FISCH** Directeur communication de la FIA, **Etienne GERNELLE** Président Directeur Général et Directeur de

la rédaction du Point, **Olivier JOSSE** Chef du Cabinet du Président et Directeur des Relations Extérieures du

domaine du Château de Versailles, **Frank LANOUX** Directeur Général de NextRadioTV, **Jacques NICOLET**

Président d'Everspeed, **Daniel PIETTE** First founders, Fondateur et Président, Administrateur de sociétés.

Xavier ROMATET Président des Publications Condé Nast, **Isabelle SCHLUMBERGER** Directeur Général Commerce et Développement JCDecaux



Le jury et le Général Bruno Le Ray Gouverneur Militaire de Paris et Madame

(crédit photo : Guillaume Ombreux)



Grand Prize of the Festival

The Palme d'Or

The Most Beautiful Car of The Year

The Most Beautiful Supercar

The Most Beautiful Concept Car

The Most Beautiful Book

The Most Beautiful Advertising film

The Most Beautiful Photo

Creativ' Expérience

The Most Beautiful Interior

Young Designer Awards by BMW

Design Grand Prize

Futuristic City Cars

Jury Special Prize

Grand Prize of Art

Festival Special Prize



Palme d'Or
Carlos GHOSN
Président Directeur Général de
Renault-Nissan-Mitsubishi

2017 Renault Alliance, 1er constructeur mondial



Carlos Ghosn a déjà obtenu la palme d'or du Festival Automobile International en 2004.



In keeping with the tradition of the International Automobile Festival, the Golden Palm is awarded to a key figure who has made a decisive contribution to the international development and influence of the car. The winner from 2017 perfectly meets this description.

During the first three months of 2017, the Renault-Nissan Alliance, joined by Mitsubishi, attained first place in the worldwide ranking of car-makers with – according to the Financial Times of 28 July – 5,268,079 cars sold, compared with 5,155,600 for Volkswagen and 5,129,000 for Toyota.

At the helm of the Renault group since 2 May 2005, Carlos Ghosn was the main architect of this dramatic increase. From his birthplace in Brazil, Carlos Ghosn kept only his knowledge of the Portuguese language and the model of a grandfather he never knew, but for whom he retained a profound respect. Bichara Ghosn, a Lebanese Maronite, arrived in Latin America at a very young age.

Settling near the border between Brazil and Bolivia, he worked doing odd jobs until setting up his own businesses, first selling agricultural products, then managing rubber plantations and developing airlines. He was an example of integrity and audacity for the young Carlos.

In 1960, aged six, Carlos Ghosn left his homeland for medical reasons and returned to the country of his forebears. He lived in Beirut for 11 years before coming to Paris for his higher education.

A graduate of the French Ecole Polytechnique and Ecole des Mines engineering schools, Carlos Ghosn saw the opportunity to return to Brazil by joining Michelin in 1978. But he had to wait until 1985 before he could leave Clermont-Ferrand and come back to Rio, “the city in the world where I feel most at ease”, as he himself admits. Four years later, he emigrated once again, this time to the United States, still with Michelin, where he remained until he joined Renault in October 1996.

The man makes as big an impression as his career. He radiates his presence, his intelligence and his determination. When Carlos Ghosn fixes his gaze on you, you no longer notice his slender frame or the uniform of an international businessman flitting between time zones. All that you see is his gaze, his eyes which scrutinise, intimidate and transfix you. His eyebrows just emphasise his look, as if to make it a caricature. His capacity for work, his lucidity, his pragmatism and his intuition are fascinating. On 18 October 1999, Carlos Ghosn announced the ‘Revival Plan’, which was intended to turn around Nissan, which was then faltering. Two years later, to the day, he could demonstrate the brazen success he had achieved: despite a lingering economic crisis in Asia, Nissan had succeeded in generating substantial profits. More than a year ahead of schedule, the company was profitable.



In February 2013, Carlos Ghosn celebrates with King Juan Carlos the opening of a new assembly line, at the same time as Renault marks 60 years of its presence in Spain.

A GLOBAL VISION

Ever since he came to power, this citizen of the world has worked relentlessly to extend the place of the Alliance across the globe. Already well established on some continents, such as Latin America, Renault went after new markets. In Russia, Renault strengthened its ties with Avtovaz. In December 2016, it increased its stake in Alliance Rostec Auto BV to 73.3%, enabling it to consolidate the Russian group's results from January 2017 and to add Lada to the Renault Group's tally of brands.

In China, the establishment of the Dongfeng Renault Automotive Company was ratified in December 2013, and its factory in Wuhan was opened in February 2016. In India, Renault at last found the winning recipe with the Kwid, which has been a triumphant success since its launch in 2015.

Introduced in 2015, the Kwid was a perfect match for the expectations of the Indian public.



The inauguration of the Dongfeng Renault Automotive Company plant in February 2016.



Carlos Ghosn never misses the opening days of the major international motor shows, as here at Tokyo in 2015.



SPORT & PASSION

Carlos Ghosn knows very well that the success of a car manufacturer is not just a question of management, marketing and finance. In a sector where passion plays a major part in the purchasing process, design remains at the forefront and the pleasure it inspires continues to be a valuable factor in maintaining the company's image.

Which brings us to the revival of the Alpine brand, which was formalized in November 2012 and came to fruition with the inauguration of the production line in Dieppe on 14 December 2017, in the presence of Bruno Le Maire, the French Minister for Economy and Finance.

In the same vein, Renault's commitment to Formula 1 has been strengthened for the 2018 season, while the Renault e-dams team enjoys ever greater success year after year. Since the FIA Formula E Championship was created, it has won three titles in a row (for 2014/2015, 2015/2016 and 2016/2017).

If further proof were needed, this success in the race series for electrically-powered cars complements the strategy which Carlos Ghosn has supported for more than ten years. Today, the Alliance dominates worldwide production of electric cars.

At the 2010 Paris Motor Show, when Carlos Ghosn projected a 10% market share for electric cars by 2020, nobody took him seriously and his competitors were sceptical ... How times have changed.



Carlos Ghosn cheers on the launch of Renault's Formula 1 campaign in March 2017.



In February 2016, Carlos Ghosn took part in the big party held in Monaco to present the Alpine Vision, the forerunner of the A110.

Le Point

JCDecaux

**BFM
TV.**

RMC
INFO TALK SPORT



Grand Prize of The Most Beautiful Car of the Year

This Grand Prix is awarded to a series production car which was introduced during 2017 and which is sold at a price not exceeding €60,000.

The cars are selected and entered by the manufacturers, but the winner is chosen by the public.

Alpine A110



Alpine was founded in 1955 by Jean Rédélé, a young man passionate about motorsports.

The Alpine name became legendary when the Alpine A110 'Berlinette' won the 1971 and 1973 Monte Carlo Rally.

Today, Alpine is back with the new A110, a car faithful to Alpine's timeless principles of lightness, compactness and agility, with one promise: driving pleasure.



Nomination for The Most Beautiful Car of the Year

RUNNERS-UP



BMW X2

The BMW X2 cuts a sublime figure from any angle. Its stance on the road recalls a finely-tuned athlete – and fuses the rugged profile typical of a BMW X model with the sporting grace of a coupe. Signature details include wheel arches with a squared-off look, striking exhaust tailpipes and accentuated side skirts, not to mention an elegant roofline, slick lines and slim window graphic.

Never does the BMW X2 betray its own unique character; this is a standalone model to its core, one which stands out positively from the crowd. Plus, M Sport and M Sport X models are available for the first time and allow owners to make the character of their BMW X2 even more individual.



DS 7 CROSSBACK

DS 7 CROSSBACK is the new flagship of DS Automobiles, a vehicle of charismatic design featuring advanced technologies, refinement in every detail and a level of comfort conveying a sense of serenity and performance. DS 7 CROSSBACK reflects the ambition of the brand, to embody, in the automotive industry, the excellence of French innovation and know-how.

With its powerful, sensual lines, 20-inch wheels and long, ribbed bonnet, DS 7 CROSSBACK has all the qualities of an SUV. The stylish, vertical front end fully expresses the nobility, performance and charisma of this vehicle.



Grand Prize of The Most Beautiful Supercar

This prize is awarded to new models sold at a price over €60,000 and which have not been entered for the prize for 'The Most Beautiful Car of the Year'.

McLaren 720 s



The 650 S makes way for its successor, the 720 S, with an even more aggressive design and further improved technical specification (stiffer bodyshell, larger and more powerful engine, more sophisticated aerodynamics ...).

Engine: 4.0-litre V8 producing 700bhp

Design: under the direction of Frank Stephenson.



RUNNERS-UP



Ferrari Portofino

Design: under the direction of Flavio Manzoni

Engine: 3.85-litre V8 producing 600bhp



Aston Martin Vantage

Design: under the direction of Marek Reichman

Engine: 4-litre V8 producing 510bhp



Porsche Panamera Sport Turismo

Design: under the direction of Michael Mauer

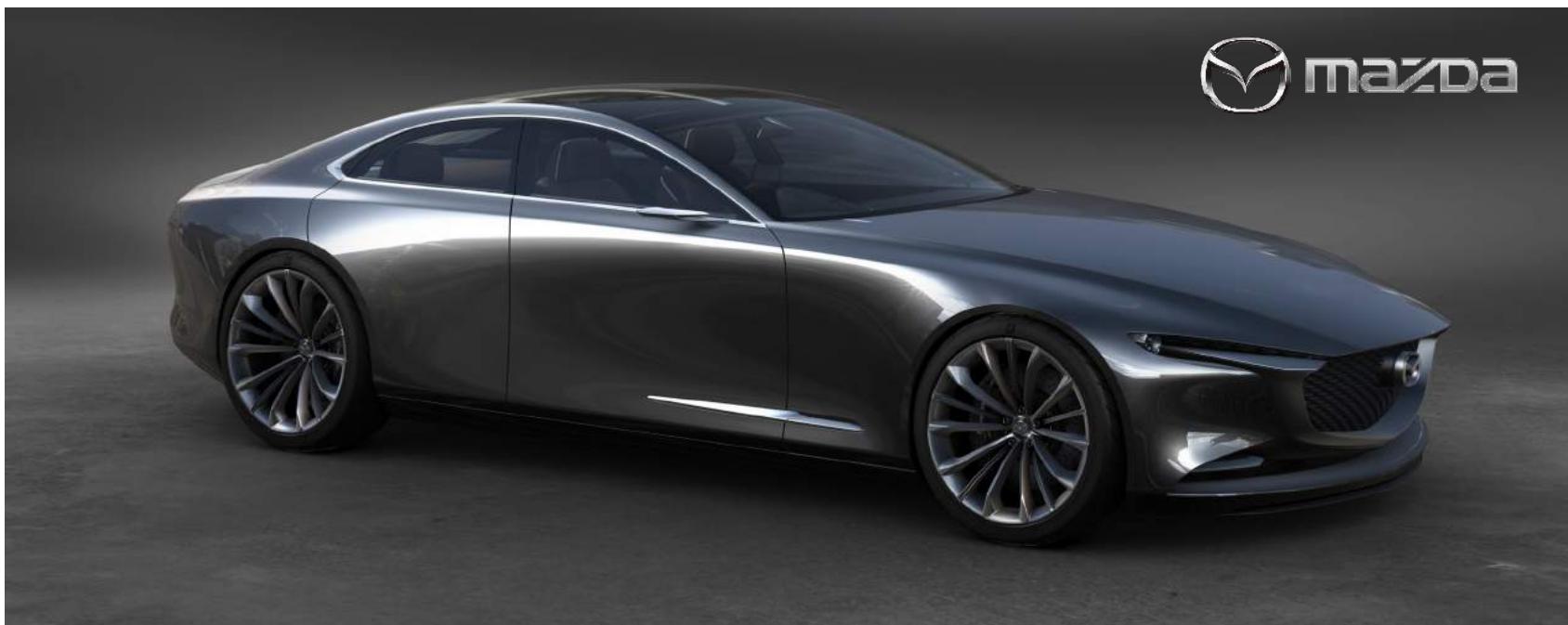
Engines: 2.9-litre and 3.0-litre V6 petrol, and 4.0-litre V8 hybrid, producing from 330 - 680bhp



Grand Prize of The Most Beautiful Concept Car

This prize rewards futuristic design studies shown to the public, but not on sale or prefiguring a series production model. Concept cars developed for specific markets are not eligible.

Mazda Concept Vision Coupé



Only seen until now in Tokyo, it is difficult to form an accurate picture of this superb concept car (a GT saloon), other than to say that it follows on naturally from the RX-Vision H, which was exhibited here in 2016. The shape is perfectly balanced, with completely uncluttered lines. Designed under the direction of Ikuro Maeda.



Nominations for The Most Beautiful Concept Car

RUNNERS-UP



Concept Terzo Millennio

A vision for the supercar of the future, based on an electric powertrain. Developed in collaboration with MIT in Boston, where the project was unveiled at the beginning of November, it was also an act of faith for the new head of design, who sought to tone down the stylistic excesses of his predecessor. Designed under the direction of Mitja Borkert.



Concept Kia Proceed

A GT estate which gives a hint as to the design of Kia's future models and with attention paid to the purity of its lines. Designed under the direction of Grégory Guillaume.



Mercedes AMG Project One

A sketch for a future supercar. Inspired by Formula One, from which it takes many technical components.

Design: Gorden Wagener

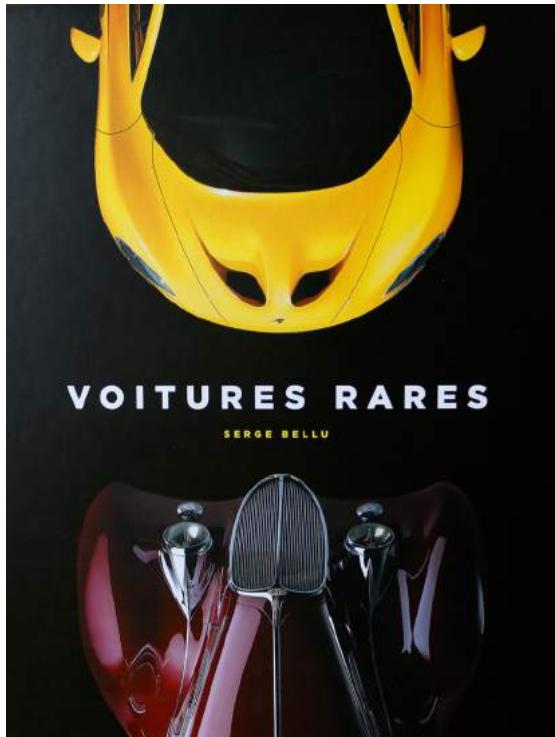
Powertrain: Rechargeable hybrid combining a 1.6-litre V6 engine and four electric motors.



Grand Prize of The Most Beautiful Book of the Year

This prize recognises not just a ‘beautiful’ book on the basis of its design and illustrations, but also a ‘good’ book in terms of the quality of its writing.

« Voitures Rares »



Author : Serge Bellu

Publisher : Gründ

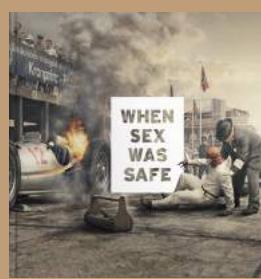
Legendary or unique, innovative or prohibitively expensive, lost from view or the fantasies of artists, all these extraordinarily-styled cars have a story to tell. This book gives us the chance to read a completely different history of the car, seen through 50 portraits which together form an implausible yet wonderful collection.

About the author

A journalist and illustrator, Serge Bellu has been editor-in-chief of L’Année Automobile ('The Automobile Yearbook') since 2009. He was the editor of Automobiles Classiques magazine from 1985 to 2013. As a reporter and historian, he has contributed to a great many magazines and has written numerous books on automotive history and design. He is also a visiting lecturer at several design schools and a consultant to the car industry.

- 240 pages
- Date of publication: 9 November 2017
- Series: Autos-Motos
- Format: 29 cm x 38 cm

RUNNERS-UP

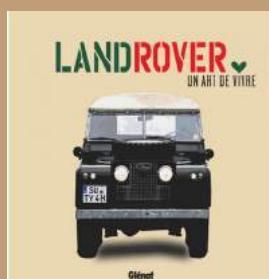


Edition : waft publishing

« When sex was safe »

Waft tells the story behind some of the most exciting and heroic moments in the history of motor racing, reproduced in 21 incredibly detailed and breathtakingly beautiful works by the Czech artists Unique & Limited. From Carraciola's magic beans to Hans Herrmann's epic battle in the rain ...

Authors: Bart Lenaerts & Lies De Mol



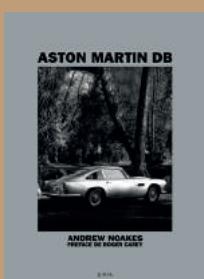
Edition : Glénat

« Land Rover, un art de vivre »

The ultimate off-road vehicle, launched in 1948 and built – through four generations of models – until 1983, the Land Rover was a huge success ...

The Land Rover came to be the vehicle of choice for adventurers, enabling them to take the most difficult routes over snow, ice and mud ... The Land Rover became the champion among four-wheel drives. This book introduces us to owners of Land Rovers, taking us on a journey around the world ...

Team of authors



Edition : E / P / A

« Aston Martin DB »

David Brown's acquisition of Aston Martin in 1947 marked a turning point for the marque, which was threatened at the time with extinction. David Brown symbolised Aston Martin's heyday, when it became one of the leading makes in motorsport alongside Ferrari. This work relates the history of the make through its most important models (both road and racing cars), from the start of the David Brown era to the present day.

Author: Andrew Noakes



Grand Prize of The Most Beautiful Advertising Film

Humour and poetry remain the most effective means of marketing cars. The advertising agencies outdid themselves to convince customers ... and win over the jury.

« Hero's journey »



By Kia, with the Kia Niro, by the David & Goliath agency



In order to promote its hybrid SUV, the Kia Niro, the South Korean manufacturer enlisted the help of the American actress Melissa McCarthy in a very humorous advertisement, which takes ecology as its theme. Not an easy battle to fight, unless you settle for driving a hybrid ...

RUNNERS-UP



« Colorful technology » by Peugeot

By the Cream agency

In association with Mika, Peugeot presents a film which is elegant, sparkling and colourful. The film imaginatively portrays the close relationship between Mika and his 108.



« Père et fils » by Volkswagen
By the DDB agency

The new Polo is a car with all the qualities it needs to reassure this father who has grown accustomed to the misadventures of his clumsy son ever since he was a child ...



« Born to be wild » by Mercedes
By the brothers Joel and Ethan Coen

This film brings together the actor Peter Fonda and the new Mercedes-AMG GT Roadster. They re-discover the sense of freedom and adventure which the actor used to experience on his trips by motorbike across the great American plains.



Grand Prize of The Most Beautiful Photo of the Year

This prize is awarded to a shot taken during or alongside a motorsport event, but always with an artistic intention.
The judges make their choice without knowing the photographer's identity.

« Le Nordschleife »

Par Eric Vargiolu (Agence DPPI)



Nürburgring Classic 2017

RUNNERS-UP



« Bugatti au repos »
By Eric Vargiolu (DDPI)
Retromobile 2017



« Au milieu des dunes en Chine »
By Eric Vargiolu (DDPI)
Silk Way Rally 2017



« Rock & Roll baby »
*A father and his son – two of a kind – on an epic roadtrip.
From Stuttgart to Italy over the French Alps. 50 years ago, the father was on a mission. To Monza. To write history. To break records. Now he's back on a pilgrimage with his son. R & R. Rock & Roll.*





Grand Prize Creativ' Experience

With the environment inside cars undergoing a total transformation, this prize recognises innovation in the field of computing and connectivity for information and entertainment.

Renault SYMBIOZ Concept



The Renault SYMBIOZ Concept embodies the idea of the travelling home. Its multi-purpose interior invites you to enjoy new experiences with a vehicle which is now at the heart of an ecosystem built around people.

The car has been conceived as an extension of the home. The shapes, colours and materials used, the functions it provides ... everything has been done to give each passenger the impression that they have never left their living room when on the move.



RUNNERS-UP



Renault
R.S. 2027 Vision Concept



Infiniti
Prototype 9



Honda
NeuV Concept



Grand Prize of The Most Beautiful Interior of the Year

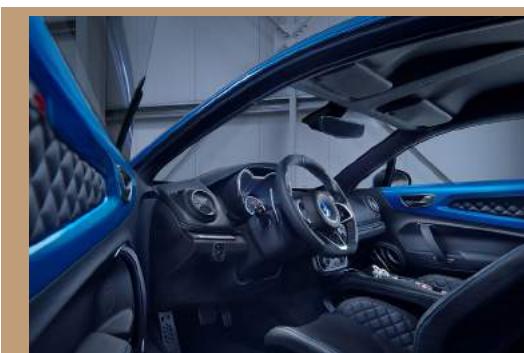
'The Most Beautiful Interior of the Year' is chosen among the cars in contention for the Grand Prix for 'The Most Beautiful Car of the Year'. Style, ergonomics and the quality of the materials used are taken into account.

« DS 7 CROSSBACK »



Our obsession with detail Contemporary and chic, DS 7 CROSSBACK's interior is an expression of the expertise our designers, engineers and craftsmen have put into it. Each material and every detail bears testament to the inspiration of Haute Couture. The interior is unique and provides an experience for the senses, enhanced still further by the two 12" screens. As a celebration of Paris, the interior of DS 7 CROSSBACK remains faithful to the DS philosophy of personalisation. Four different environments, known as 'DS Inspirations', are designed to satisfy everyone's tastes and desires.

RUNNERS-UP



Alpine
A110



Volvo
XC60



BMW
X2



Young Designer Award by BMW Exterior Design : Chameleon !

Vehicles which could adapt to all possible traffic conditions would certainly ease congestion and so reduce pollution.
Imagine and design a vehicle at ease anywhere, a car which could adapt itself automatically and intuitively.

« ileaf »
Avhirup GHOSH
IAAD Turin, Italie



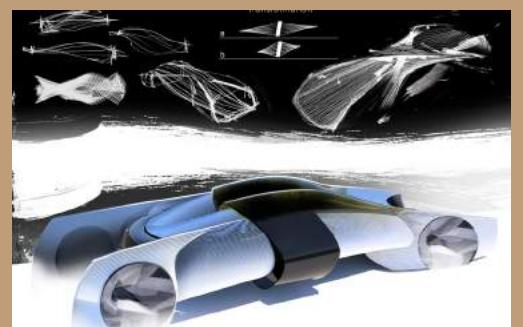
RUNNERS-UP



« EXTENSE »
Nozomi OKAZAKI et
Loïc MULLER
(Strate, école de design, France)



« MORPHÉUS »
Raphaël DOUKHAN
(Strate, école de design, France)



« TRANSFORMATION »
Vladislav SEMENOV
(Stieglitz State Academy of Art and
Design, Saint-Petersbourg, Russie)





Young Designer Award by BMW Interior Design : Zero Gravity

Back pain, often linked to sitting for prolonged periods, is considered the problem of the end of the 20th century and the beginning of the 21st century. The comfort of a car's passengers has always been a major concern for manufacturers. Nowadays, a car seat is highly sophisticated, with electric adjustments, built-in airbags, and heating and massage functions ... For life in space meanwhile, the absence of gravity is a key factor. Admittedly, this presents other long-term issues, but it puts less strain on the human body, especially in the seated position. What if we were to imagine the interior of a car on Earth with zero gravity !

« Blossome » Yongwoo KIM

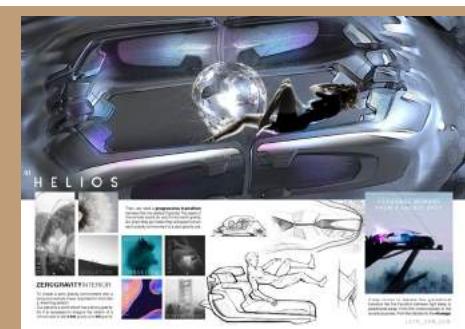
STRATE School of Design, France

Blossome
Autonomous zero gravity car for couples

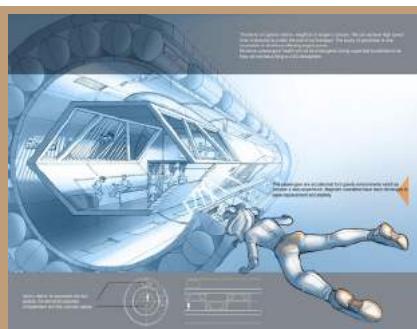
Future society
In the future, automobile's role will be more important than now as people will be able to do long distance trips without much efforts which will make it easier to perform other things while using a vehicle. And also people will using the car sharing service, instead of buy a car.

Zero Gravity Design for Future Long Distance Lovers.
As the fourth industrial revolution happens and globalisation grows, long distance relationships will emerge and become more popular. Transportation development will make moving to each other's cities much easier and quicker. This zero gravity design will provide a background to these couples to create their own special story.

RUNNERS-UP



« HELIOS »
Maxime BLANDIN
(Strate école de design, France)



« AERA »
Agathe BISSONIER et
Yann PRUMMEL
Strate école de design, France)



« iuni »
Par Marline ROGER et
Baptiste PARRAIN(Strate, école
de design, France)





Grand Prize of Design

The Grand Prize of Design is awarded to a designer or company for its global strategy of innovation or pursuit of beauty

Gerry McGOVERN Chief Design Officer, Land Rover



Now aged 61, McGovern has been a familiar figure in the world of design for a great many years.

He first came to attention working for MG during the 1980s and then moved between different design studios in the Ford group before joining Land Rover in 2004.





Grand Prize of Futuristic City Car

A new prize introduced in 2016 to honour the research carried out by a manufacturer and its engineering and design teams into mobility in the future.



Italdesign Airbus Pop Up



An autonomous electric flying car: installed in a carbon-fibre capsule, its two passengers choose their destination, and the system decides whether to connect to an air or ground transport module, taking multiple factors into account (knowledge of the user, traffic, costs etc.) ...

RUNNERS-UP



Smart
Vision EQ ForTwo Concept



Volkswagen
Sedric Concept



Honda
Urban EV Concept



Special Prize of the Jury

The Special Prize of the Jury recognises a particular favourite of all its members. In this case, it is awarded this year to a company which has been heavily involved in design over the past 12 months and, in particular, to mark the exploratory work it has carried out to produce concept cars.

Mercedes-Benz Creating the cars of dreams



Mercedes-Benz



AMG GT



MERCEDES AMG PROJECT ONE



VISION MERCEDES-MAYBACH 6 CABRIOLET

DAIMLER

All the brands in the Daimler group – Mercedes-Benz, Mercedes-Maybach, AMG and Smart – have been exceptionally dynamic in terms of their design activity. As each range of cars on sale has been replaced, the design team led by Gorden Wagener has constantly challenged itself. Since his appointment as head of design in 2008, Wagener has begun the development of a series of concept cars which give free rein to sensuality, taking an approach based on the notion of 'creative art'. 2017 was an especially rich year, with design concepts covering every segment.

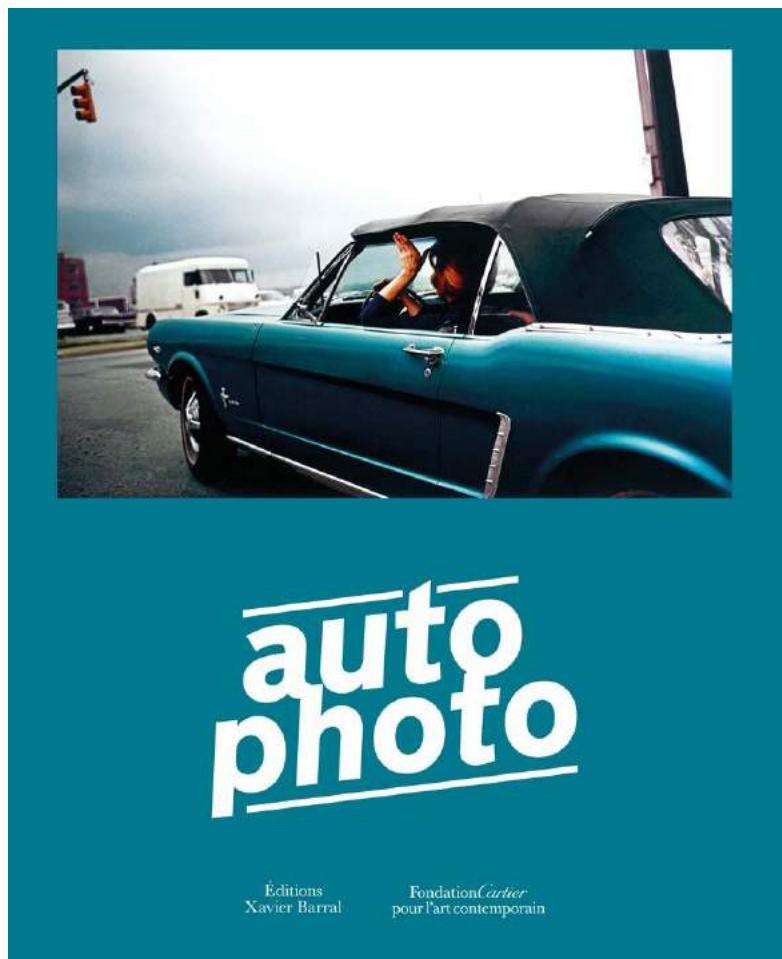




Grand Prize of Art

This prize is attributed to an artist or an institution for an individual work of art, for an artist's complete career or for a cultural initiative which pays tribute to the role of the car in society.

The Fondation Cartier The « auto photo » exhibition



A remarkable selection of photographs from every period and many different sources to show the place of the car in the world around us. And with the bonus of some well-chosen landmarks in the history of design, selected by Alain Bublex.

ROGER DUBUIS



Special Prize of Festival

This prize is awarded to a man or woman in recognition of his or her lifetime's achievement or for a remarkable accomplishment in 2017.

BMW

In recognition of its international commitment to the patronage
of the arts for 40 years

The International Automobile Festival reserves the right to award an exceptional Grand Prix which is intended to honour a unique initiative in the automotive world. This year, the Festival pays tribute to a strategy which has been very open to the world of culture.



BMW ART & CULTURE

The automotive industry supports many artistic endeavours through its sponsorship programmes. In this respect, BMW has been an especially active company. It is only right to applaud its continued support for the Paris Photo show, a partnership which began in 2003. This year, the Art and Culture department of BMW France chose the photographer Dune Varela as its sixth 'artist-in-residence', an award which provides a young photographer with support for three months and a grant enabling them to carry out a personal project. After being hosted by the Nicéphore Niépce Museum in Chalon-sur-Saône, this residency now takes place in Paris, at the visual arts school at Les Gobelins. Following the same cultural policy, BMW has entered into many more partnerships in a wide variety of artistic sectors. The Bavarian firm offered to support the new contemporary art fair, Art Berlin, which came into being in September as the result of a merger between the Art Cologne and Art Berlin Contemporary art shows. BMW was also involved in the open-air concerts given by Daniel Barenboim in September and October on the Bebelplatz square in Berlin. And how could we forget the succession of Art Cars, which was extended in 2017 with the unveiling of the works of John Baldessari and Cao Fei.



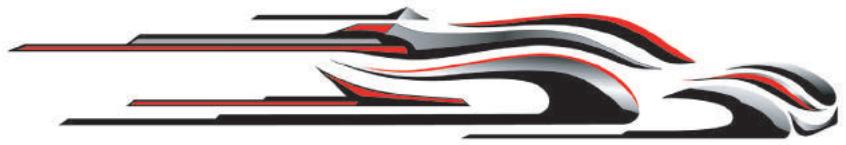
Part of the Chinese art scene and a trouble-maker in his forties, Cao Fei presented the 18th Art Car at the Minsheng Art Museum in May 2017. The artist reflects on the speed of change, as seen from three perspectives: through video, augmented reality and 3D.



BMW was the main partner in the re-opening of the Berlin State Opera 'Unter den Linden' in September 2017.



BMW contributed to Studio Drift's performance which lit up the sky over Miami Beach using drones alongside Art Basel in December 2017.



FESTIVAL AUTOMOBILE
INTERNATIONAL

- 33e EDITION -

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