

B M W

i 1 T R A V E L I N G



126	TEHRAN
845	MADRID
2845	CALGARY - ANNULLTER
81	CASABLANCA
288	HONGKONG
	SAN FRANCISCO

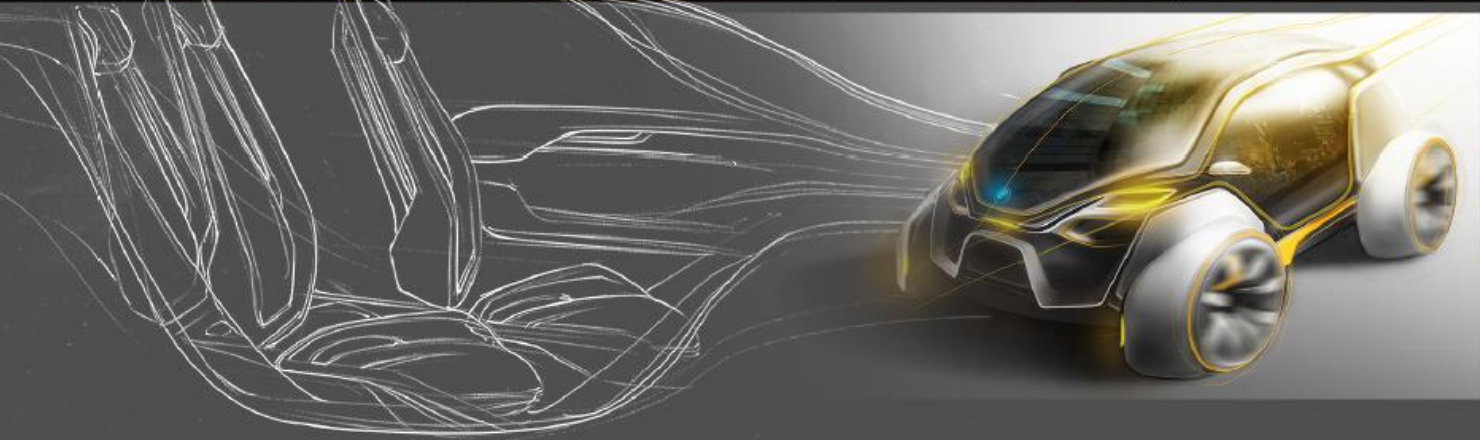
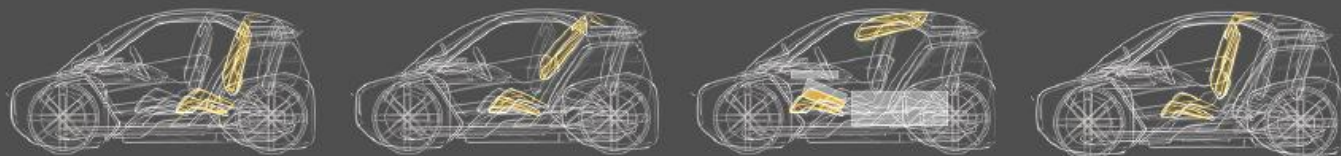


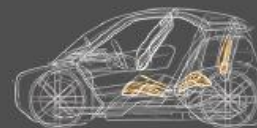
B U S I N E S S T R I P

Our jobs sometimes permits us to travel all around the world. From airports, we usually take taxis or rent cars for a short period. BMW develops the i 1, a small electric vehicles made for business travelers and their needs, that they can rent abroad.

SUITCASE STORAGE

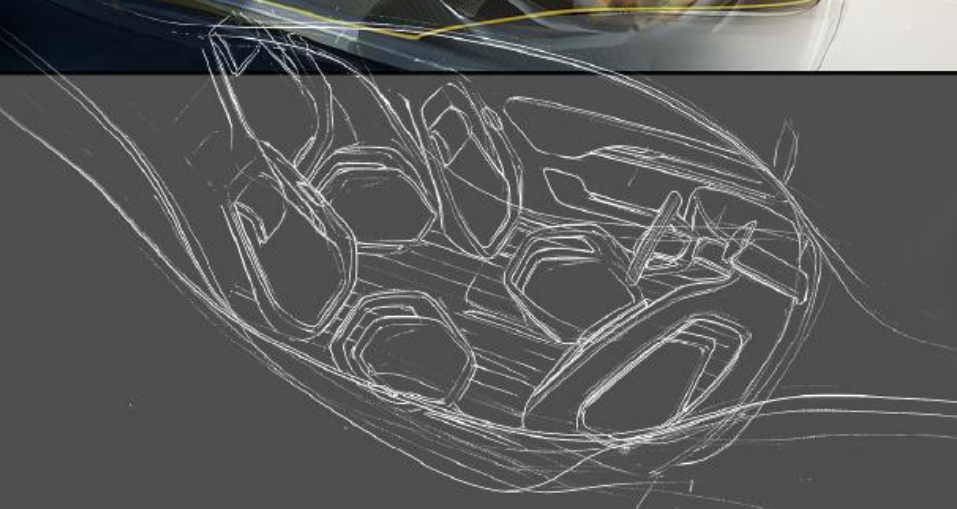
This 3 seater car get movable seats that can be moved to make extra room for large suitcases. Usually, on business trips, travelers are alone and do not bring that much passengers with them. They also need an easy car to park in abroad megacities.





B A B Y S I T

Being business man does not mean you do not have a family and sometimes, you get to pick up kids on rush. In case of this happens, a baby seat is included in the 3rd back seat. It is already integrated in the big seat so it doesn't hind if a 3rd passengers is there.



DRIVING SPACE

The dashboard is special: it contains very few elements. It is a structure that essentially allows storage. The bulkier right side can hold a briefcase, folders; the left side of the personal items, such as mobile phones or wallets. The design of the wheel revolves around the central structure that bears the logo as well as functions on the sides. This part is especially GPS support 3D.

