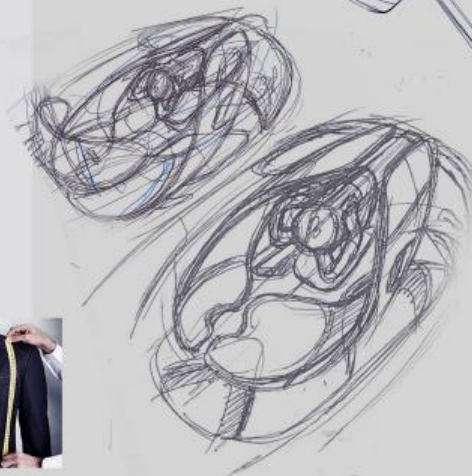
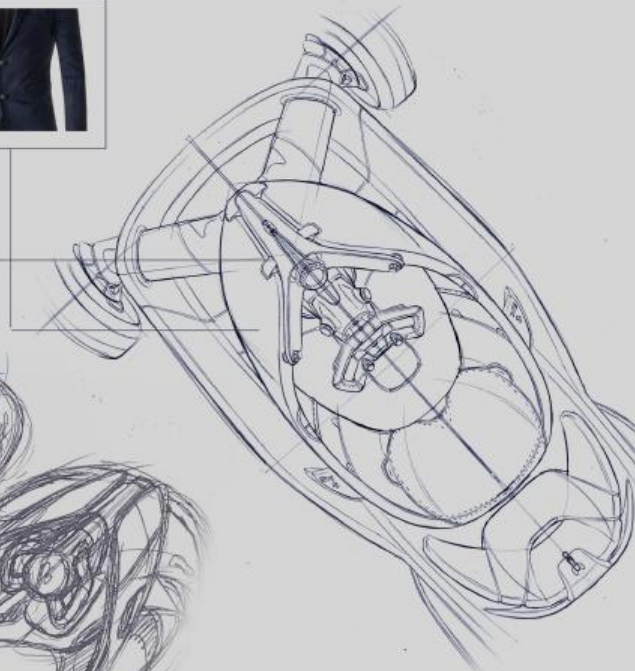




I tried to combine the main aesthetics equipments of a business man dressing. So to re-create the feeling of wearing a blazer or a watch for example. Actually the idea here is to make the user wear his car.



What if?

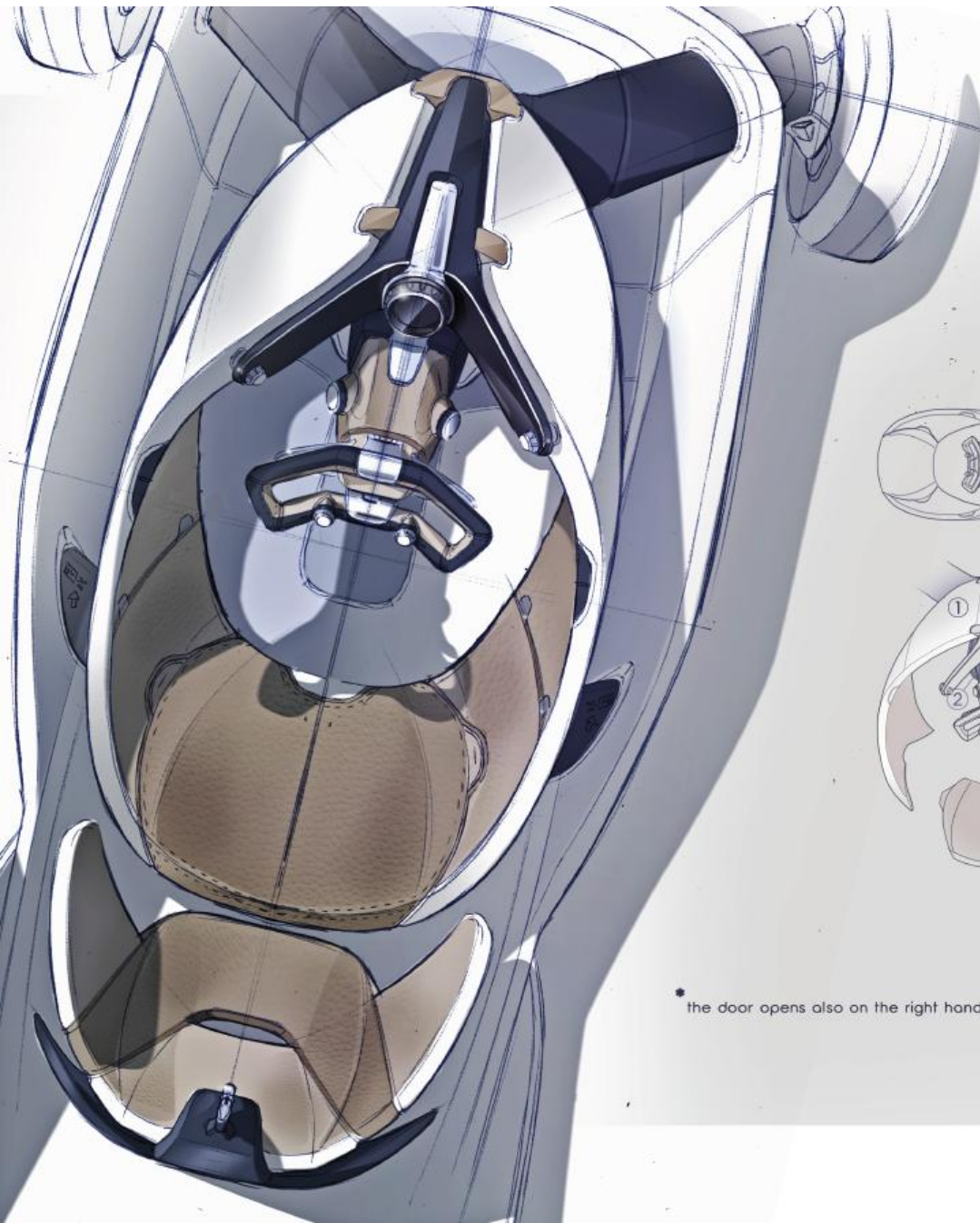
Let's imagine that tomorrow when you buy a car, specially the premium cars, they will be a system that analyzes your personality and your morphology so it can make the perfect car for you by printing all the main parts of the interior, such as the seats, the steering wheel and even a dashboard which is a sort of extension of the human arm. Like a slim fit shirt or blazer. This is my vision of a tailor tech interior in the future.



M.Gear

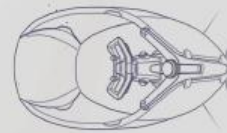
3D printed parts according to M.Gear personality and morphology

EGO

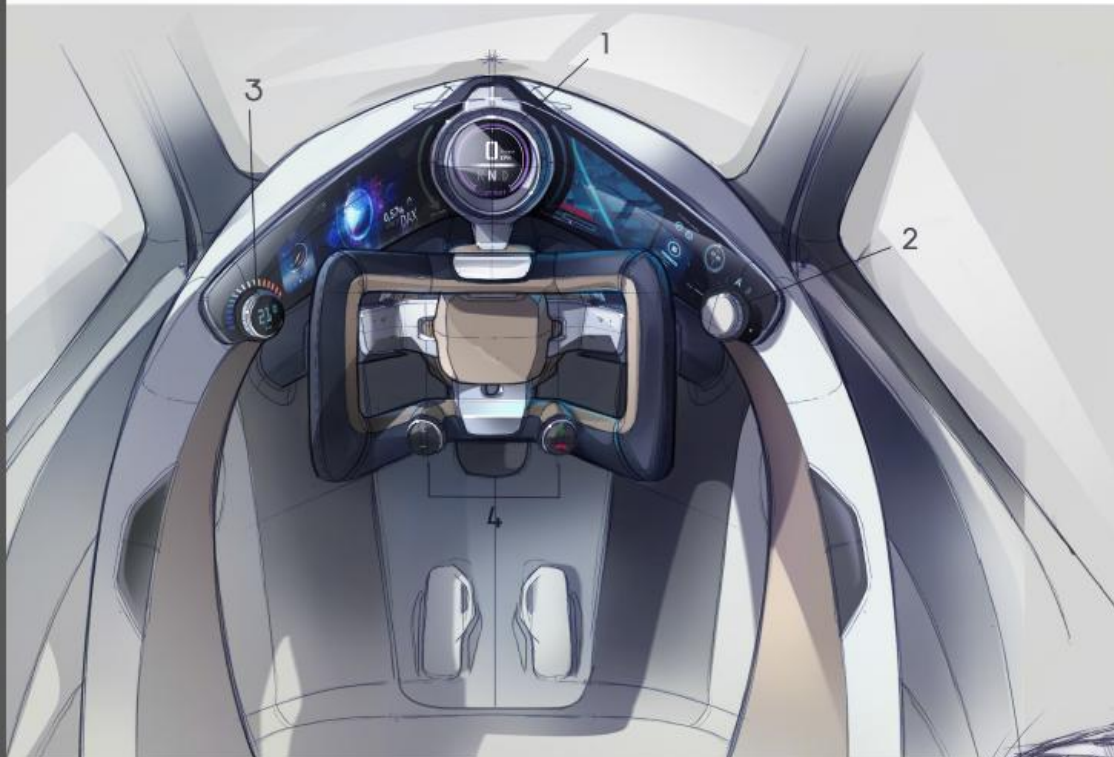


Opening cinematic

The door opening system imitates the gesture of wearing a blazer. The outside material is soft like the fabric of the clothes and the inside part has a soft material surface with some storages so the user can store his pad or pen.



* the door opens also on the right hand side

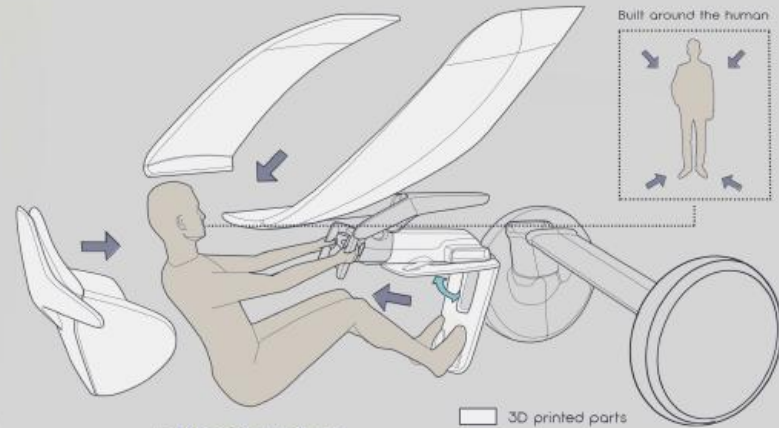


Switchers

1. ECO, COMFORT and DYNAMIC
2. Map and phone switcher
3. Temperature
4. Music and phone call
5. Start/Stop engine
6. Drive, Neutral, Reverse

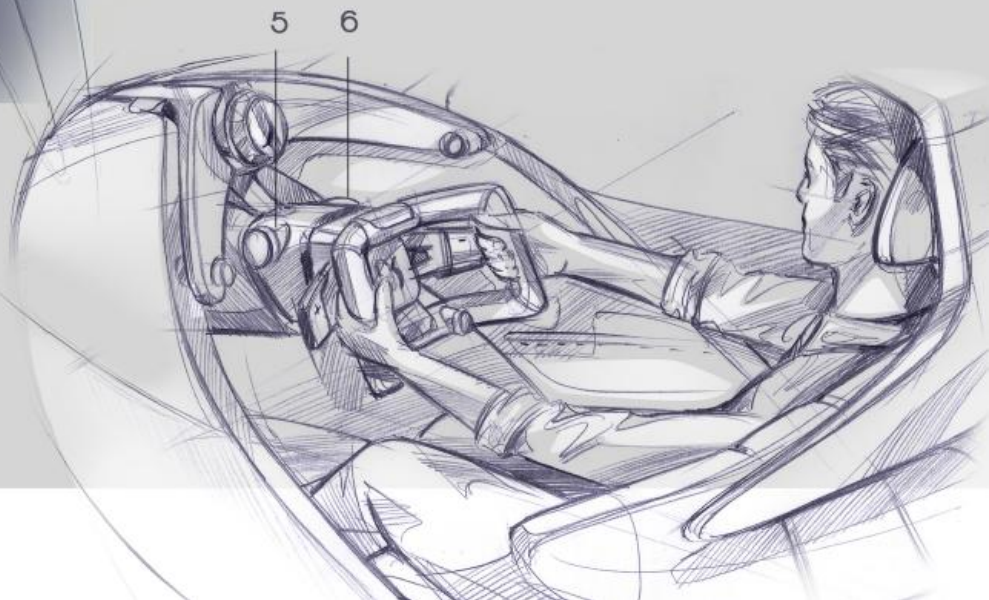


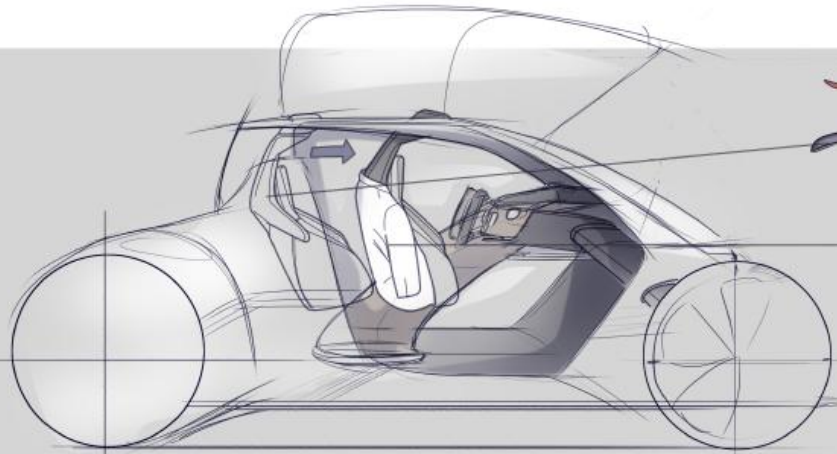
The switchers are like the ones you can see on a watch. I wanted to give the same feeling to the user. It's like setting up his watch.



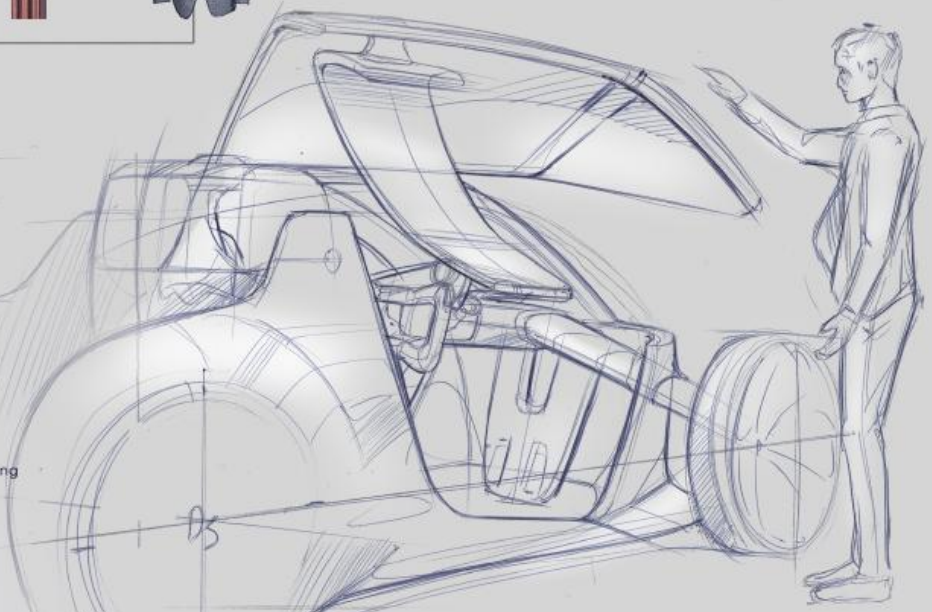
The structure

The structure is 3D printed. I wanted to give the impression of building an interior around the human, like making a tailor made blazer. The pedals come from the steering wheel console to increase this impression. The user has a car which fits him perfectly.

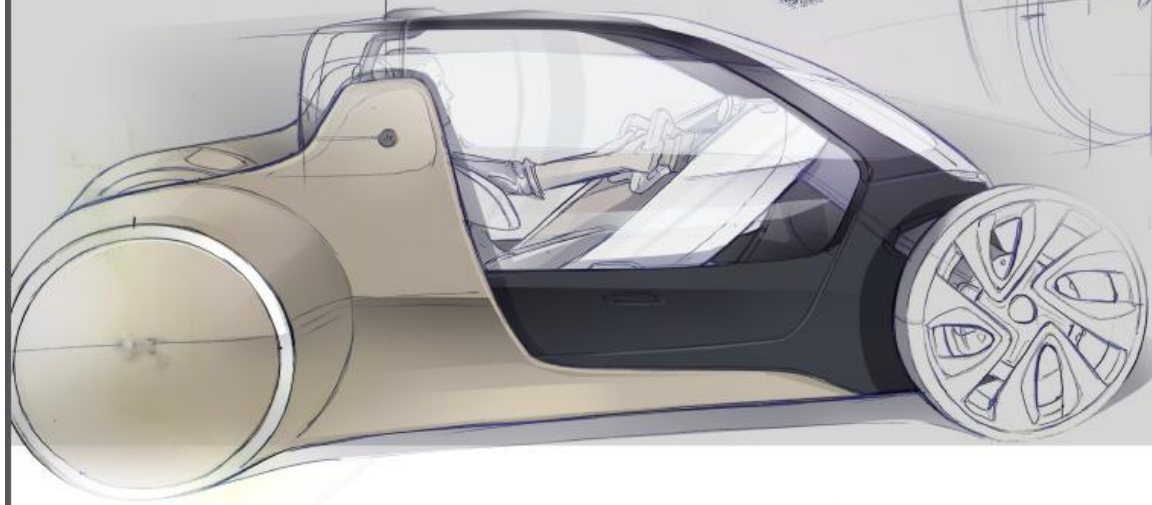




Like a man dressing room, this car offers a coat-hanger at the of the back seat so the user can hold his coat and keeping it shaped for him as the car structure is based on his morphology. Design wize, it's also to keep the business man design theme.



Digital opening Doors



«My DS» is meant to be a tailor made and a ultra personal car. Only its user car open it thanks to a digital finger print opening system. The exterior, specially the rear wings part are inspired by the DS key design theme. The cockpit part is really tiny but looks really spacious because of the glass structure.