UNIQUE

## SHAPE THE MOVEMENT

In 2050, our society will be based on sharing.
UNIQUE is the answer to mobilitie's issues in big cities such as reducing the number of vehicles and erase the traffic congestion...
Cities will be completely changed by the concept because of its specific way of moving; UNIQUE has no engine.
In fact, it moves with magnetic energy which is shared and the same for everyone.
Thanks to a polymorphic body, it can adapts itself to user's needs and consequently to cities.
The vehicle is managed by an administrator who allows «shared periods» while he is not using it. Moreover vehicles won't stop anymore, they are able to serve delevery compagnies when nobody needs them.

70
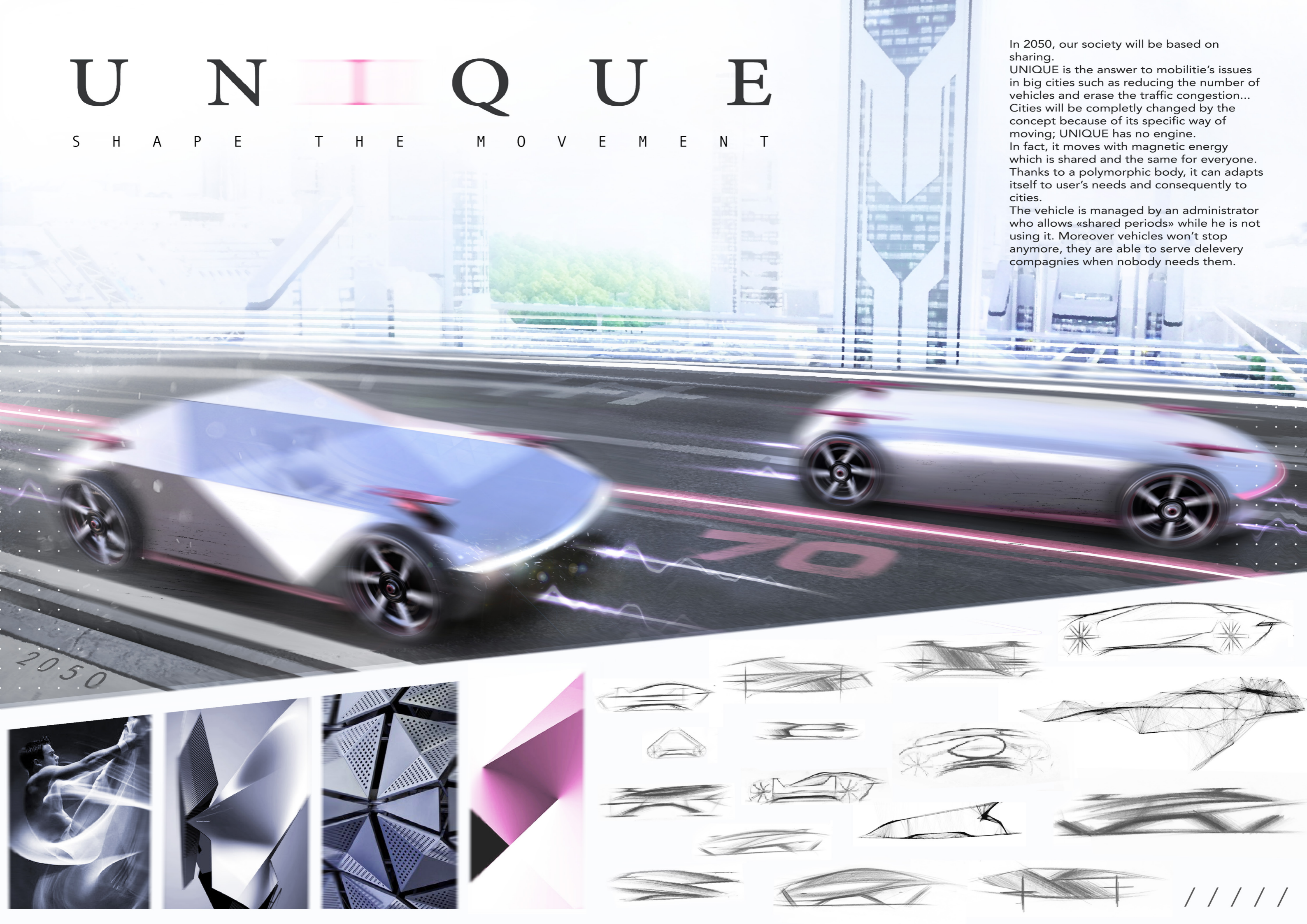
2050
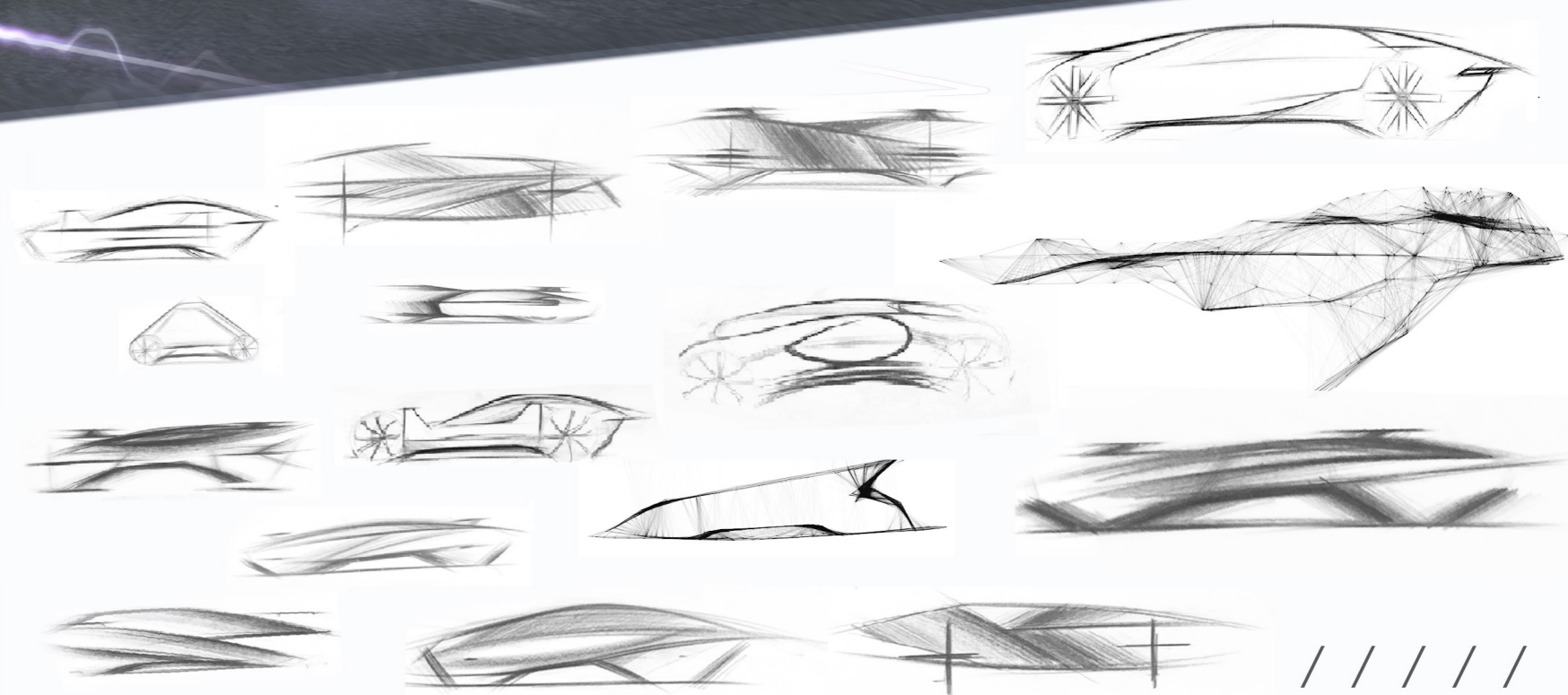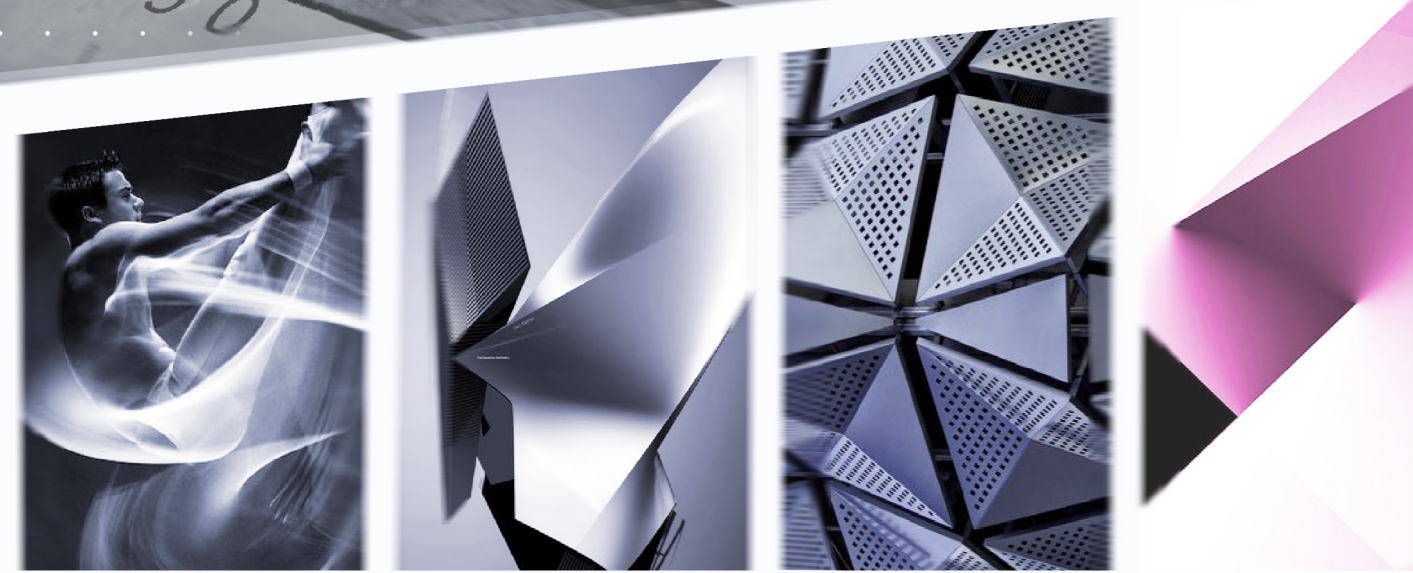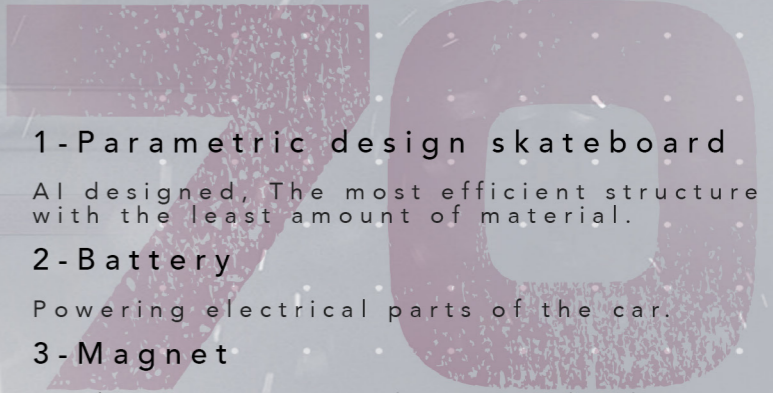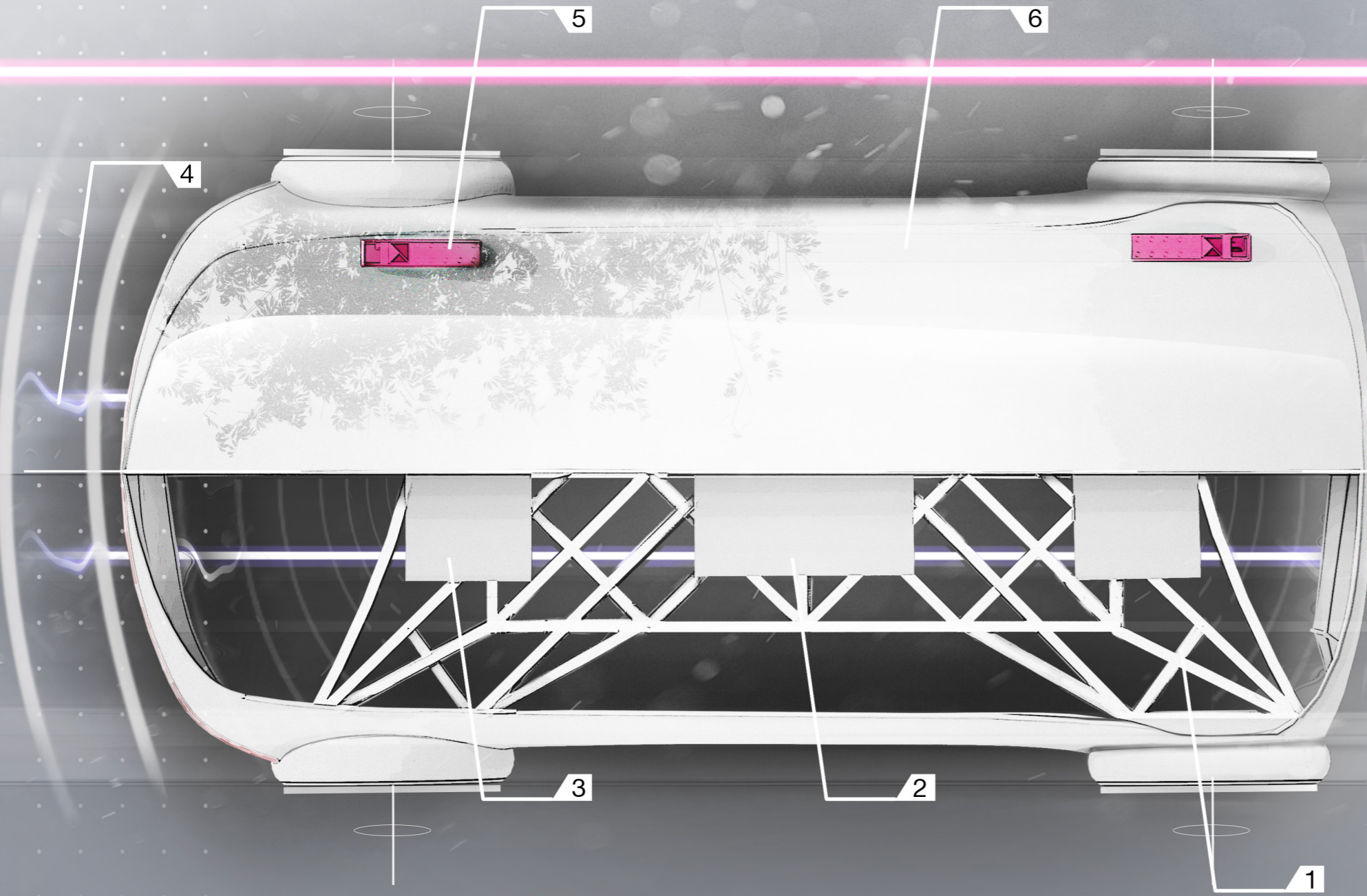
1 - Parametric design skateboard

AI designed, The most efficient structure with the least amount of material.

2 - Battery

Powering electrical parts of the car.

3 - Magnet

Replacing engines, they provide the power that moves the car.

4 - Magnetic wire

Anchored under the road, they radiate magnetic fields and give power to cars.

5 - Delivery Pods

Fixed to the skateboard, they make the car able to carry heavy containers.

6 - Polymorphic body

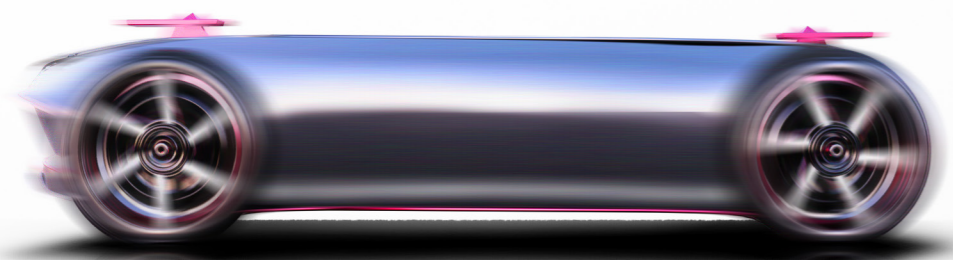Made of piezzo-electrical material, it can shape itself to adapt user's needs.

NO ENGINE

SHARED POWER

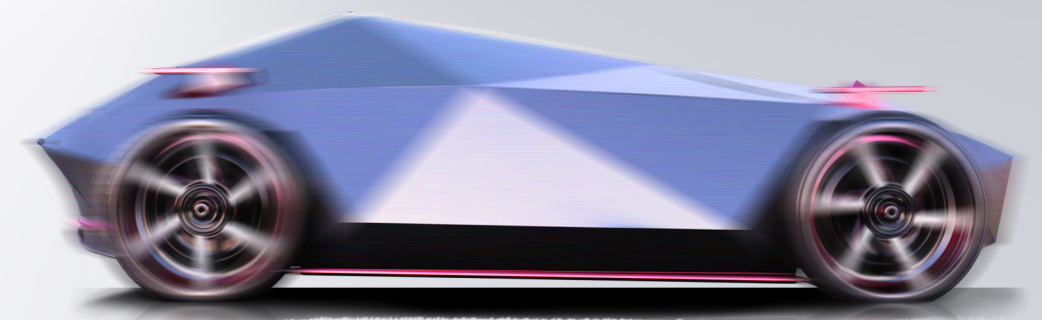**Initial shape**
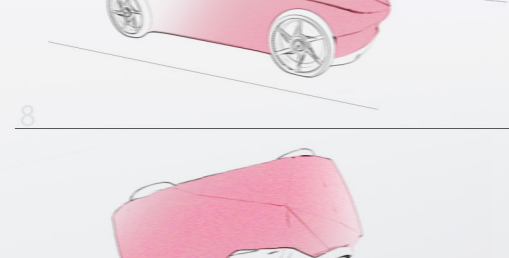unpersonal but desirable

Max
cyberpunk fan
sharp and fashion lover

Personalized shape
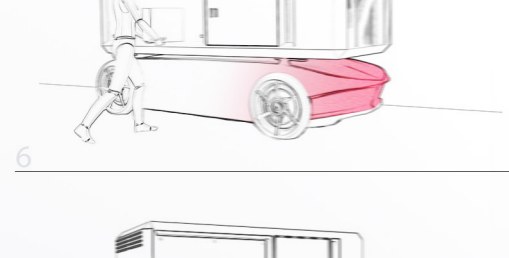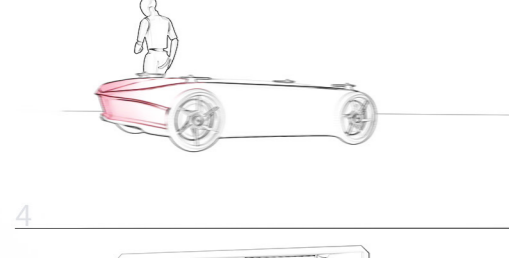reflecting the identity of the user

ESTATE 1

INTERACTION

ESTATE 2

NEW BORN

COLORIZATION

EXPERIENCED
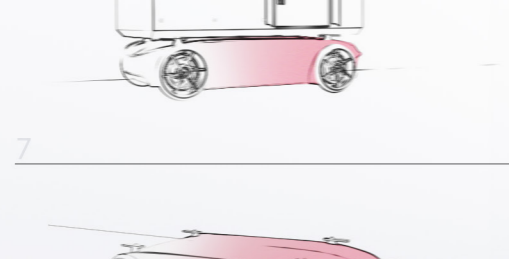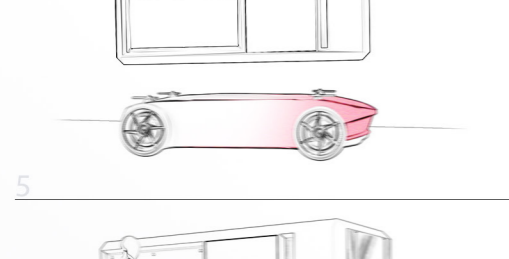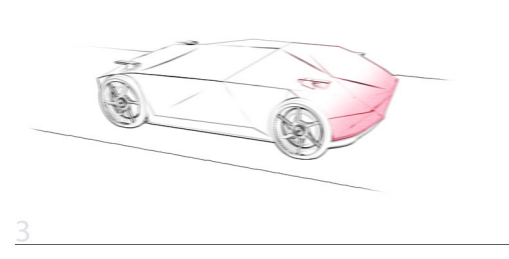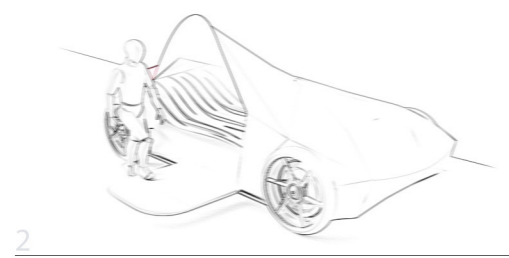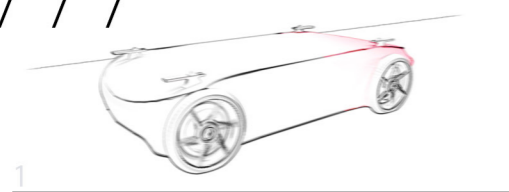
8:30
UNIQUE is going to pick up its administrator.

1

8:45
He is invited to come aboard the vehicle.

2

8:46
UNIQUE adapts its shape to match user's needs.

3

9:00
Once administrator is arriving at his office, he set up UNIQUE on «sharing mode» in order to serve others.

4

10:00
DLH booked UNIQUE for the whole day in order to make some delivery courses.

5

14:00
People can retreive what they ordered directly from the vehicle.

6

16:00
The more UNIQUE is used, the more its colorize itself. The administrator can see how his vehicle helps others.
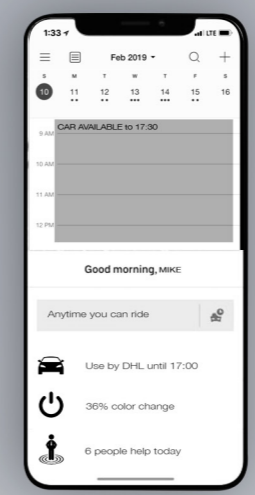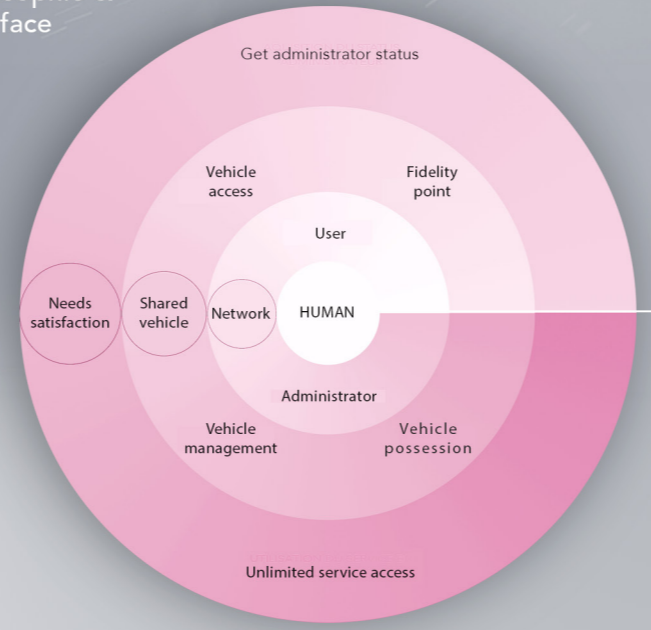
7

16:30
UNIQUE is now available to user's needs.

8

17:00
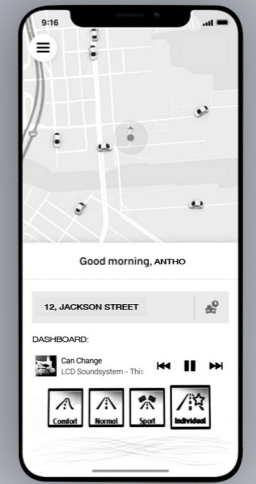UNIQUE's «using period» is over. The vehicle comes back at Administrator's office to bring him back home.

Unique is a mobility service which is control by an Artificial Intelligence. It rules the flow into the city, the power that is providing by roads and the relationships between users, administrators and vehicles.
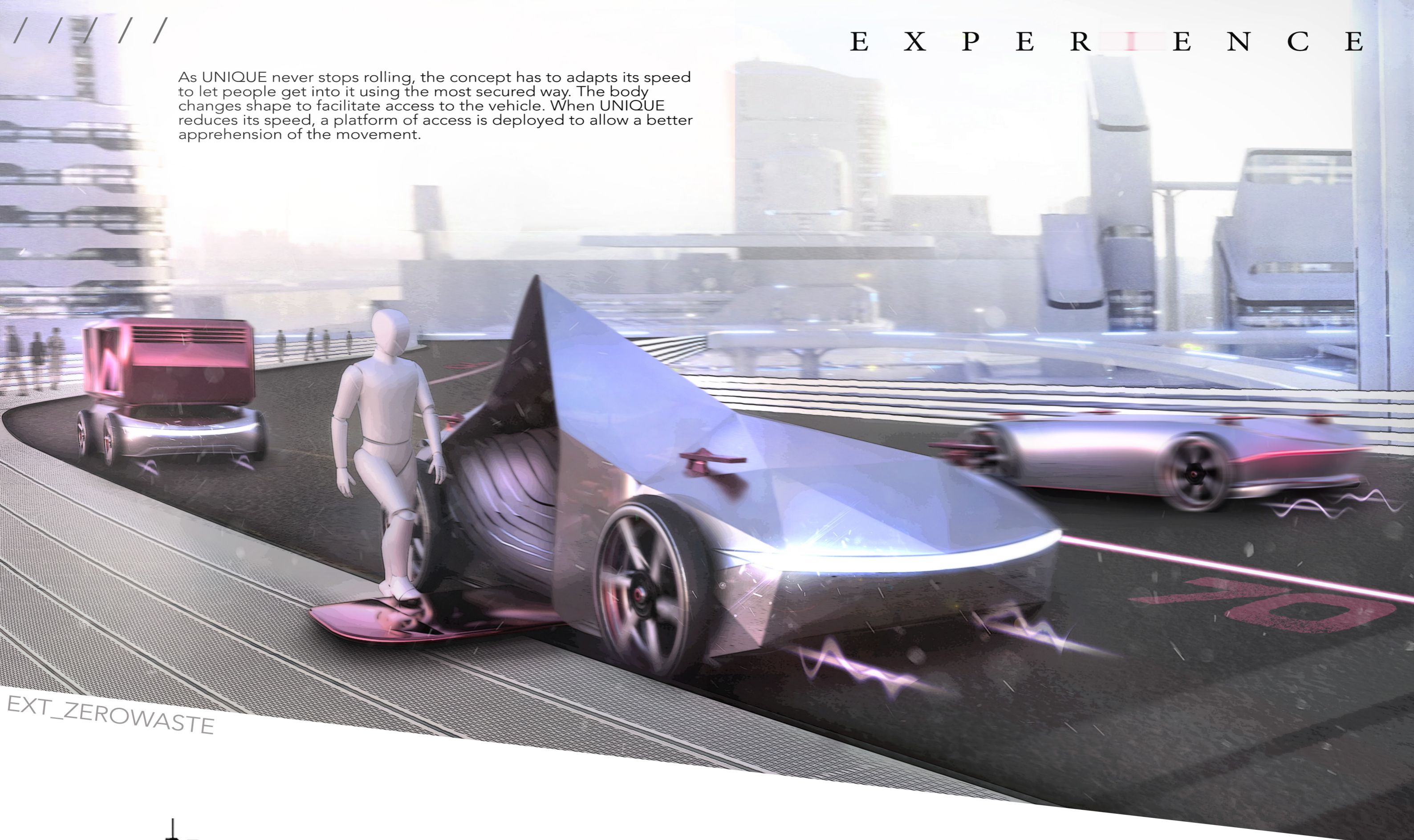
Philosophie & Interface

Get administrator status

Vehicle access

Fidelity point

User

Needs satisfaction | Shared vehicle | Network | HUMAN

Administrator

Vehicle management

Vehicle possession

Unlimited service access

Administrator interface:

_Sharing mode configuration

_Using history

_Personalized profil

User interface:

_Geographic vehicle localisation

_Mobility service

_Personalized profil

Good morning, MIKE

Anytime you can ride

Use by DHL until 17:00

38% color change

6 people help today

Good morning, ANTHO

12, JACKSON STREET

DASHBOARD:

Can Change
LCD Soundsystem - Thi:

As UNIQUE never stops rolling, the concept has to adapts its speed to let people get into it using the most secured way. The body changes shape to facilitate access to the vehicle. When UNIQUE reduces its speed, a platform of access is deployed to allow a better apprehension of the movement.

EXT_ZEROWASTE

U N I Q U E
SHAPE THE MOVEMENT