



FESTIVAL AUTOMOBILE
INTERNATIONAL

Press Release
Paris, March 13th 2020

CREATION OF « AUTOMOTIVE DESIGN ACADEMY » 2021

The International Automobile Festival, a major automotive design event, announces the creation in 2021 of an ambitious project:

"AUTOMOTIVE DESIGN ACADEMY"

This Academy, under the aegis of the International Automobile Festival, intends to become an **artistic institution** which contribute to the promotion of international automotive design.

The Academy will welcome the **elite of automotive designers** and create every year a "**Special Distinction**" during the Festival.
It will also organize **automotive and cultural events**.

The Academy will regroup the organization of the "**Young Designer Award**" intended for design students as well as the "**Paris Designer Lunch**".

More details of the "Automotive Design Academy" will be announced very soon.

SAVE THE DATES

36th Festival Automobile International – PARIS - LES INVALIDES

From December 3rd, 2020 to January 17th, 2021 Election of The Most Beautiful Car of the Year
December 4th, 2020 Jury Delibérations
Tuesday January 26th, 2021 Awarding Ceremony
Wednesday January 27th, 2021 Paris Designer Lunch by Laurent-Perrier
From January 27th to 31st, 2021 Concept Car & Automotive Design Exhibition



H.D.O - FESTIVAL AUTOMOBILE INTERNATIONAL

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