FESTIVAL AUTOMOBILE INTERNATIONAL

GIRARD-PERREGAUX

Press Release
Paris, November 19, 2020

FESTIVAL
AUTOMOBILE INTERNATIONAL

SAVE THE DATES
36th edition

Car design in the spotlight

From 3/12/2020 to 17/01/2021 : Election of "The Most Beautiful Car of the Year"
04/12/2020 : Deliberations of the Jury – Festival Grand Prizes
26/01/2021 : Revelation of the prize list
26/01/2021 : Revelation of the "Young Designer Awards".

The Festival Automobile International maintains its 36th edition by highlighting the news of the automobile design with its major events!

1 - ELECTION OF THE MOST BEAUTIFUL CAR OF THE YEAR
From December 3rd, 2020 to January 17th, 2021

Based on beauty, aesthetics and design, **"The Most Beautiful Car of the Year"** is chosen by the public who votes online among the cars created in 2020 and candidate for the election.

The competition will take place in four stages between **December 3rd, 2020 and January 17th, 2021**. Internet users will be able to vote at each stage for the "Most Beautiful" and thus increase their chance of winning one of the prize~~s~~, including a car of €30,000.

Candidates are sedans, minivans, estate cars, coupes, convertibles or SUVs whose price does not exceed €60,000. In 2020, more than 120,000 voters took part in the competition.

The "Most Beautiful Car of the Year" is the only Grand Prize awarded by the public.

The winner will be revealed on **January 26, 2021.**

2 - FESTIVAL GRAND PRIZES
Decembre 4th, 2020 – Deliberations of the Jury

Since its creation, the jury of the Festival Automobile International has been awarding Grand Prizes for the most beautiful automotive and artistic achievements of the year.
This Jury, chaired by the architect Jean-Michel Wilmotte and the designer Anne Asensio (Vice-President) is composed of personalities with a shared passion for cars, design and aesthetics.

This year, exceptionally, the deliberations and votes will be organized digitally.

The list of Grand Prix winners will be reveiled on **January 26th, 2021** in an innovative configuration, that will be at the beginning of 2021.

The Jury of the Festival Automobile International :

***Rémi DEPOIX**, President of the Festival Automobile International constitutes the Jury. This year, it will be composed by :*
*President of the Jury **Jean-Michel WILMOTTE** Architecte | Vice-presidente **Anne ASENSIO** Vice- Presidente Design Expérience Dassault Systèmes | **Hermidas ATABEYKI** President of D3 studio | **Paul BELMONDO** Ex-automotive driver, TV consultant | **Jean-Claude DASSIER** Vice-President Valeurs Actuelles | **Cyrille DUVAL** Companies director | **Olivier FISCH** Communication Director of the FIA | **Olivier JOSSE** Chairman of companies | **Etienne GERNELLE** Publishing Director and CEO of Le Point | **Frank LANOUX** Vice President of Altice Media | **Jacques NICOLET** President of Everspeed | **Patrick PRUNIAUX** President de Girard-Perregaux | **Isabelle SCHLUMBERGER** Sales, marketing and developpement Director of JCDecaux.*

3 – THE YOUNG DESIGNERS AWARDS

Created in 2013 by the Festival's Jury and considered as the major competition for design students all over the world, the Young Designers Awards reveal young and new talent. These awards of the best exterior design and for interior design, are a recognition of their talent by the profession and a springboard to enter the automotive world.

International design schools participate ~~in~~ at this contest. Coordinated by the design expert Philip Nemeth, the competition invites student candidates to submit their interior and exterior automotive design projects in the form of sketches completed with a video to the members of the Festival's jury.

The student winners of the Young Designers Awards and their achievements will also be announced **on January 26, 2021.**

http://www.festivalautomobile.com

H.D.O - FESTIVAL AUTOMOBILE INTERNATIONAL
Corinne BEDROSSIAN - Tel.: + 33 (0)1 40 74 96 23
c.bedrossian@festivalautomobile.com

PRESS CONTACTS

Agence VLC	Valérie LESEIGNEUR	Tél. : + 33 (0)6 68 80 37 35	valerie@agencevlc.com
	Joy LION	Tél. : + 33 (0)7 62 59 65 86	joy@gencevlc.com