COMPETITION RULES «QUIZZ DESIGN »

ON THE WEBSITE: https://festivalautomobile.com

ARTICLE 1 – COMPANY ORGANISING THE COMPETITION

H.D.O Company, a Société Anonyme type company with a capital of 358 000 euros, whose head office is located at 130 rue de Malakoff 75116 Paris, France registered at the RCS (Corporate and trade register) in Paris with the number **B 424 875 581**, named "Organising Company" is organising a free Competition, with no purchase requirements, called "Election of the most beautiful car of the year 2021 " (hereafter called the "Competition") in accordance with the terms described in these rules.

Competition rules are under the responsibility of HDO only.

ARTICLE 2 – ACCEPTANCE OF THE RULES

By taking part in the Competition, all competitors are deemed to have accepted these rules, and the principal of this Competition, with no reservations whatsoever. Any competitor breaking one or several of the articles in these rules is banned from taking part in the Competition and also from receiving any prizes that he may have won.

ARTICLE 3 – CONDITIONS FOR TAKING PART

Any person with an Internet network access may take part in this Competition, without residence requirement for the first lot, then limited to residents of Metropolitan France for the next 10 lots except for:

- employees of the Company Organising the Competition,
- Members of the companies that have taken part in promoting or producing the Competition, together with family members (spouses, parents, children, brothers and sisters).
- Members of the brands and the groups to which they belong, that are involved in the quizz (**BUGATTI, LALIQUE, LAURENT-PERRIER**)—together with family members (wives, parents, children, brothers and sisters).

The Company Organising the Quizz would like to draw attention to the fact that all minors taking part in the Quizz are considered to be taking part under the control and with the consent of their parents, or the person(s) holding parental authority, or, if not, their legal guardian(s).

The main aim of this Competition is entertainment. So that all competitors are to have a chance of winning, those taking part in the Competition shall adopt a sporting attitude, which means they must strictly observe the rules, and the rights of the other competitors. The Company Organising the Competition reserves the right to use any means of prosecution against all attempts to break these rules, particularly in the event of communication of incorrect information or attempted fraud.

ARTICLE 4 – PRINCIPLE AND TERMS OF THE COMPETITION

- 4.1 You can take part in the Quizz from January 27th 2021 at 09.00 am until midnight on February 7th 2021 (the date and time are those of the competitors' connections, as recorded on the hosting servers).
- 4.2 The Competition is accessible 24 hours a day on the Internet network at the following addresses:
- French https://festivalautomobile.com

Access is conditional, particularly in the event of any maintenance operations being carried out on the Competition servers.

4.3 To take part in the Quizz, and have the chance of winning the prize as described below, the competitor must go to the Internet address above and complete a form. All the fields in the form are mandatory (civility, name, surname, e-mail), The competitor is then registered for the draw concerning the prizes listed in article 6 below.

The competitor answer to 30 questions on automotive design and its partners in reading, watching the information set on the Concept Cars & Automotive Design Online exhibition.

- 4.4 A competitor may only take part in the Competition once (same name, same electronic address) from the same electronic address. In the event that a competitor takes part several times from the same website, only the first participation reaching the Organising Company will count. The Organising Company has the right to verify the identity, the electronic address.
- 4.5 Any incorrect or incomplete registration cannot be taken into account and will lead to cancellation of participation. In particular, registrations with incorrect or incomplete details, registrations that do not comply with the terms of these rules, multiple registrations and registrations sent after the end of the Competition will not be taken into account.

ARTICLE 5 - RESULTS

- 5.1 To choose the 10 winners of the Competition, a draw will be performed amongst the competitors who are correctly registered, and have voted at least once for the winning car in the Competition. The draw will be carried out at the latest on February 11^{th} 2021, under the control of SCP SIMONIN LE MAREC GUERRIER, Associate Judicial Officer, based 54, rue Taitbout 75009 Paris.
- 5.2 Only one prize will be awarded to each winner (same name, same electronic address). Winners will be informed by e-mail. No messages will be addressed to losers. They have 20 days to respond to the e-mail. If the winners have failed to reply within the given time, their prize will be awarded to a new winner.
- 5.3 Winners authorise the Organising Company to perform all necessary checks concerning their identity and their domicile. It is expressly agreed that the data contained in the computer systems belonging to the Organising Company or its technical contractors has evidential force insofar as concerns connection details and the attribution of winners.
- 5.4 By the sole fact of accepting their prize, each winner authorises the Organising Company to use their last name, first name, any photo, and details of their city and county of residence in any publicity and advertising material, on the Organising Company's website and on any associated website or media, without this giving rise to any rights or payment other than the prize that has been won, this for a duration of twelve months from the date of the end of the Competition.

ARTICLE 6 - PRIZES

6.1 The winners of the draw will be awarded the following prizes:

• 1st Prize : 1st place

An original Bugatti illustration drawn by Nils Sajon designer of the Bugatti Bolide

• 2nd Prize: 2 winners of a pack of Laurent-Perrier champagne

• 3rd Prize: 3 winners of Lalique candles

4th Prize: 2 winners of automotive books

5th Prize: 2 winners of a plaque de calandre of Festival Automobile International

- 6.2 Prizes will be made available to the winners, and to them only, according to the information provided on the basis of a statement in the Competition's entry form.
- 6.3 The prizes are to be accepted in the form presented on the Competition website. Prizes cannot be exchanged or returned, nor can they be the subject of financial compensation or a financial equivalent of the prize. No changes (of date, prize, etc.), for whatever reason, may be requested from the Organising Company. It is hereby stated that the Organising Company will not provide any guarantee or In all events, the use of the prizes will be in accordance with the terms communicated by the Organising Company. Any claims concerning the prizes cannot consist of financial compensation and/or a financial equivalent.
- 6.4 The Organising Company reserves the right of replacing the prizes by a prize or prizes with equivalent value. No claims may be made in this case.
- 6.5 Under no circumstances whatsoever may the Organising Company be held responsible for delays in providing the prizes or in the case that it is impossible for the winners to enjoy the prizes due to circumstances outside the control of the Organising Company. In particular, the Organising Company may under no circumstances be held responsible in the event of loss or damage to the prizes caused by the Postal Service or any similar third-party service provider, and more generally if the winners do not receive their prize. In cases where the prizes cannot be sent by post, the winners will be informed of the procedure for receiving them in the electronic mail confirming the prize, or by any other means that the Organising Company sees fit.
- 6.6 The Organising Company declines all liability for any incidents, damage or harm that may arise due to the enjoyment of the prize awarded and/or due to its use. The winner expressly agrees to this clause.

ARTICLE 7 – REGISTRATION OF THE RULES

7.1 These rules have been registered with SCP SIMONIN - LE MAREC – GUERRIER, Judicial Officer, at 54, rue Taitbout 75009 Paris.

The rules can be downloaded on the game website: http://plusbellevoituredelannee.bfmtv.com/en.

7.2 In the event of a difference between the version of the rules registered with the bailiff and the version of the rules accessible on-line, the version of the rules registered with the bailiff shall be deemed authoritative. Similarly, the version registered with the bailiff shall takes precedence over any information published on the Competition website that may be inconsistent with these rules.

ARTICLE 8 - RESPONSABILITY

- 8.1 Taking part in the Competition implies knowledge and acceptance of the characteristics and limits of the Internet network, particularly concerning technical performances, response times for consulting, requesting or transferring data, risks of interruption, risks linked to connection, the absence of protection of some data against possible misappropriation and the risks of infection by any viruses that may be circulating on the Internet network. In particular, the Organising Company may not be held responsible for malfunctions that could affect the Internet network, or for any problems of configuration or linked to a particular browser.
- 8.2 It is the responsibility of each competitor to take all appropriate measures to protect his own data and/or software stored on his computer equipment against any attacks. Connection of any person to the website and taking part in the Competition is performed under the entire responsibility of the competitors.
- 8.3 The Organising Company does not guarantee that the website and/or the Competition will operate without interruption, nor that it does not contain computer processing errors, nor that any faults noticed will be corrected.

- 8.4 The Organising Company cannot be held responsible in the event of technical malfunction of the Competition, if competitors do not succeed in connecting to the Competition Website or competing, or if a competitor's registration data does not reach the Company for any reason for which it cannot be held responsible (for example, a problem of connection to the Internet network due to any reason at the user end) or which reach the Company in an illegible condition or condition that is impossible to process (for example, if the competitor possesses computer equipment or software environment unsuitable for registration), or in the event of routing problems for electronic mail. Competitors cannot claim any compensation for the above.
- 8.5 Similarly, the Organising Company cannot be held responsible for any damage, tangible or intangible, suffered by competitors, to their computer equipment and the data stored on it, or for any direct or indirect consequences that may result, particularly to their personal, professional or commercial activity.

ARTICLE 9 – PERSONAL DATA

- 9.1 Note that, in order to take part in the Competition, competitors are obliged to provide some personal information about themselves (name, address, etc.). This data is recorded and saved in a computer file, and is necessary for their participation to be taken into account, for selecting winners and awarding and sending prizes. This data is for the Organising Company's use, and may be communicated to technical contractors and to contractors responsible for sending or handing over prizes.
- 9.2 By taking part in the Competition, the competitor may also request his subscription to an electronic news mail from the Organising Company. Data recovered in this way may be used within the context of the applicable legal framework and stored for a maximum of 5 years. In the case where the competitor does not subscribe to the newsletter, their data will be stored for three years.
- 9.3 In accordance with law no. 78-17 dated 6 January 1978 concerning data processing, files and liberties, competitors have the right to access, correct and delete the data concerning them. They can exercise this right by making a written request to the following address (postage refunded on request at the applicable second class postage rate):

H.D.O / Festival Automobile International
"Quizz Design"

130 avenue de Malakoff
75116 Paris - France

Competitors will also be able to enforce their rights to the erasure, limitation of processing, portability of their data and define applicable guidelines after death, by mail to the address indicated above.

In addition, participants are entitled to lodge a complaint with the competent supervisory authority such as the Commission Nationale de l'Informatique et des Libertés in France.

For any enquiries regarding the use of this data, participants can contact the Festival Automobile International by letter addressed to: HDO / Festival Automobile International « Quizz Design », 130 avenue Malakoff, 75116 Paris.

ARTICLE 10 – RESERVATIONS

- 10.1 The Organising Company reserves the right to change these rules at any time and to take any decisions it may deem appropriate for the application and interpretation of these rules. The Organising Company may inform competitors of such changes and decisions by any means it chooses.
- 10.2 The Organising Company also reserves the right to change, extend, shorten, suspend or cancel the Competition, without notice, due to any event outside its control, particularly in the case of events that constitute cases of "force majeure" or "acts of God".

Any modification will be the subject of a deposit of endorsement with the SCP SIMONIN -LE MAREC - GUERRIER mentioned in article 8 of the present rules.

- 10.3 In particular, the Organising Company reserves the right, if necessary, to invalidate and/or cancel or part of the Competition if it becomes apparent that frauds or malfunctions have occurred in any form whatsoever, particularly in terms of data processing in the context of taking part in the Competition or selecting the winner(s). In this hypothetical case, the Organising Company reserves the right not to award the prize(s) to persons responsible for fraud and/or to prosecute those responsible for fraud in the courts of competent jurisdiction. Fraud leads to immediate disqualification of the person responsible.
- 10.4 The Organizing Company's responsibility concerning the clause above cannot be engaged and competitors cannot therefore claim any compensation or indemnity of whatever nature.

ARTICLE 11 - APPLICABLE LAW AND DISPUTES

- 11.1 These rules are subject to French law.
- 11.2 To be taken into consideration, any claims concerning the Competition must be expressed by written request within 90 days of the closing date for taking part in the Competition as indicated in these rules, to the following address:

H.D.O / Festival Automobile International
"Quizz Design"
130 avenue de Malakoff
75116 Paris - France

11.3 In the event of persistent disagreement concerning the application or interpretation of these rules and in absence of mutual agreement, any dispute or claim will be submitted to the Paris Courts, which have sole jurisdiction.