



37th EDITION

FESTIVAL

AUTOMOBILE INTERNATIONAL

TUESDAY, JANUARY 25th

OFFICIAL REVELATION
OF THE "MOST BEAUTIFUL CONCEPT CAR OF THE YEAR"
AND FESTIVAL AWARDS



Renault 5 Prototype Concept elected « Most Beautiful Concept Car" by the public!

The Festival Automobile International has launched a new public consultation to reward futuristic, creative projects free of any constraints related to future industrialization and marketing. public could vote online, from December 2nd 2021 to January 16th 2022, and choose among 10 concept cars candidates for the title: Audi Skysphere Concept - BMW i Vision Circular - Cupra Urban Rebel concept - Lexus LF-Z Electrified - Kia Concept EV9 - Porsche Mission R concept - Renault 5 prototype - Smart concept #1 - Volkswagen ID.Life and Volvo concept recharge.

With more than 70% votes, the Renault 5 prototype concept is the "Most Beautiful Concept Car of 2022" !

The city car with a yellow "pop" bodywork is inspired by the Renault 5 of 1972, an emblematic model of Renault heritage, from which it takes the main lines, also drawing its inspiration from the design of the Super Five and the R5 Turbo. The car has logos that light up, tricolor flags on the mirrors and the number "5", a tribute to the R5 in the center of its wheels, on the front bumper and tailgate.

THE 37TH FESTIVAL AUTOMOBILE INTERNATIONAL'S GRAND PRIZES

REVELATION

The Festival's jury rewarded the most beautiful automotive and artistic projects of the year and awarded 14 Grand Prizes, as well as a Palme d'Or. Exceptionally and for the first time since the creation of the Festival, the Grand Prize for the Most Beautiful Car of the Year was chosen by the Jury.

Chaired by the architect Jean-Michel Wilmotte and the designer Anne Asensio (Vice-President), the jury, made of experts in automotive, architecture, design, culture and media, met on December 3rd to deliberate.

> Grand Prize of the Most Beautiful Car of the Year 2022 : DS AUTOMOBILES DS 4



Revealed in February 2021, the DS4 is a compact sedan with muscular lines and an SUV look. Its design is inspired by the concept car presented in 2020, the DS Aero Sport Lounge, particularly in terms of the front end and the new light signature.

The coupe-like plunging roofline, small, steeply sloping rear window, large wheels and sharp features are just some of its aesthetic features.

Longer, wider and richer than the previous version, the car features a black front grille with chrome diamond tips combined with the "DS Wings" in gloss black of the light signature.

This Grand Prix is awarded to a production car presented during 2021 and marketed at a price below €60,000.

> **Grand Prize of the Most Beautiful Supercar** : FERRARI Daytona SP3

> **Grand Prize of the Most Beautiful Hypercar** : PEUGEOT 9X8

> **Grand Prize of the Most Beautiful Book** : "Ultimate Collection Cars" Charlotte and Peter FIELL, TASCHEN Editions

> **Grand Prize Creativ' Experience** : BMW i Vision Circular Concept

> **Grand Prize of the Advertising Film** : ALPINE "Aller Tour droit. Prendre un virage" - Havas Paris Agency

> **Grand Prize of the Advertising Poster** : BMW Serie 4

> **Grand Prize Young Designer Award** :

- **Exterior Design** : "Scary Beauty" Alan Kokoev (Stieglitz Academy)

- **Interior Design** : "Cross 4 Season" Du Yu, Xinyu Zhang and Gala Meng (Strate, School of Design)

> **Grand Prize of Art** : Emmanuel Zurini, Sculptor and Photographer

> **Grand Prize of Design** : Flavio Manzoni – Ferrari Design Director

> **Palme of Honor** : Sébastien Ogier – Rally driver

> **Special Prize of the Jury** : LAND ROVER for the New Range Rover"

> **Grand Prize of the Festival** : OPEL and HYUNDAI

> **Special Mention** : RENAULT Concept Suite N°4

THE JURY



Members of the 2021 jury during the Deliberations on December 3rd 2021 (© Guillaume Ombreux)

President of the Jury

Jean-Michel WILMOTTE

Architect

Vice-president

Anne ASENSIO

Vice-President Design Experience Dassault Systèmes

Members

Hermidas ATABEYKI

President of D3 studio

Paul BELMONDO

Former racing driver and TV consultant

Cyrille DUVAL

Director of companies

Laurent GARDINIER

Owner of the Maisons Taillevent

Etienne GERNELLE

Director of Publication and CEO of Le Point

Olivier JOSSE

Director of Alcyone Relations Publiques

Jacques NICOLET

President of Everspeed

Patrick PRUNIAUX

President of Girard-Perregaux

Isabelle SCHLUMBERGER

Executive Director Commerce, Marketing & Development JCDecaux

Ari VATANEN

Former rally driver, former member of the European Parliament

President of the Festival Automobile International

Rémi DEPOIX

The deliberations were presented by Philip NEMETH, a specialist in automotive design.

**The Grand Prizes awards ceremony will be held in Paris
The date will be communicated later.**

<http://www.festivalautomobile.com>



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